

# THE GAZETTE

A GREAT AMERICAN MAIN STREET AWARD WINNER

ECONOMIC DEVELOPMENT THROUGH HISTORIC PRESERVATION | WWW.MAINSTREETLIBERTYVILLE.ORG



## FROM THE DIRECTOR'S DESK

By Randy Nelson, Executive Director

### TOP 10 REASONS TO DO THE TWILIGHT SHUFFLE 5K

10. To pretend you're athletic in exchange for a great t-shirt and a goody bag.
9. To get hosed down by Dan Timm and his neighbors.
8. 3.12 miles may transfer to your United Airlines credit card.
7. Jeff McClurg might "accidentally" hand you a beer instead of water.
6. To "carb up" on free popcorn from the Sunset Foods circus wagon.
5. 10,000 mile warranty on your shoes has not yet expired.
4. It's too hot for black jogging suits so Blagojevich won't be there.
3. To have an actual reason to look tired and worn out.
2. The Mickey Finn's Brewery post-race party...enough said!
1. To get your booty in top shape for Street Dance.

### TOP 10 REASONS TO GO TO STREET DANCE

10. To be one of the "beautiful people."
9. No okra will be served.
8. To get incredible bargains at the Silent Auction.
7. To escape reality just one more night.
6. Rumors of Brad and Angelina sightings?
5. Woman's restrooms are inside.
4. What happens at Street Dance stays at Street Dance.
3. Last to leave might win place on 'Survivor' TV series next year.
2. Finally a place where a beer in both hands looks normal.
1. To shake your booty.



Kevin Reilly, age 10, crosses the finish line.

Multiple generations attend Street Dance

Family Hour from 5:30pm - 6:30pm at Street Dance 2009



729 runners and walkers start the 2008 Twilight Shuffle

INSIDE... TWILIGHT SHUFFLE & STREET DANCE

## MainStreet Libertyville, Inc.



133 E. Cook Ave. • Libertyville, IL 60048  
Ph (847) 680-0336 • Fx (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

## 2009/2010

## BOARD OF DIRECTORS

*Les Galo, Chairman*

*Ken Stenke, Vice Chairman*

*Bob Killackey, Treasurer*

*Bret Gildorf, Secretary*

*Anne Scott, Promotions Committee Co-Chair*

*Jeff McClurg, Promotions Committee Co-Chair*

*Beth Kraft, Organization Committee Co-Chair*

*Patrick Stakenas, Organization Committee Co-Chair*

*Katherine Hamilton-Smith,*

*Organization Committee Co-Chair*

*Joan Suzijn, Design Committee Chair*

*Kathryn Kerrigan, Economic Restructuring*

*Committee Chair*

*Pam Hume, Immediate Past Chairperson*

*Mayor Terry Weppeler and Trustees, Village Liaisons*

## STAFF

Randy Nelson, Executive Director

Sonja Velins, Office Administrator

## PAST BOARD COUNCIL

Scott Adams	Debbie Mattana
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Lorie Bark	David McCallum
Bob Bleck	Mike McCarthy
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Bill Carlson	Sue Montgomery
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Susan Ewalt	Beth Owen
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David Laidley	Dan Timm
Terry Langworthy	Dale Vanderwerff
Cheri Lindell	Karen Van Maldegiam
Pam Lockowitz	Torie Vittorie
Mike Main	Ed Werdell

## NEWSLETTER TEAM

Stephanie Herbek, Randy Nelson

## DESIGN

Stahr Design

## CORPORATE CONTRIBUTORS

The following individuals or organizations annually contribute in excess of \$1,000 to MainStreet. We appreciate their commitment to our ongoing efforts.

Advocate Condell Medical Center  
Aldridge Electric  
Café Pyrenees  
Century 21 Kreuser & Seiler  
Harris Bank Libertyville  
Libertyville Bank and Trust  
Mickey Finn's Brewery  
Sunset Foods  
Village of Libertyville



Printed on recycled paper



*By Les Galo, Chairman*

## LETTER FROM THE CHAIRMAN

It all began with the bank building. Downtown Libertyville was looking pretty shabby in the late 80's with empty storefronts and very few customers walking about. The situation was not improving in spite of efforts by a group called the Urban Planning Advisory Committee (UPAC). There was no plan in place that provided direction on how to revitalize downtown Libertyville.

Libertyville resident, Dan Mayworm, was looking for larger quarters for his business when he saw the faded for-sale sign on an old bank building downtown. Despite the building's aesthetics, Mayworm saw that it fit the needs of his business and that it had potential to again be restored to its original appearance. He bought the building, remodeled it, became a downtown landlord, and joined UPAC. As a member of that committee, Mayworm attended a presentation by the National Trust for Historic Preservation in Waukegan and invited the Trust to come to Libertyville to present their story to UPAC. All in attendance learned that a part of the National Trust is the MainStreet model for rebuilding historic downtowns. Dan Mayworm and others took this model and formed MainStreet Libertyville.

Using this model, a plan was put in place that was known to be successful in developing vibrant downtowns in old historic communities across the country. Soon, the Village government joined forces with MainStreet and the

improvements began. Twenty years later, we find ourselves with a beautiful downtown with shops that attract customers from far and wide.

We find ourselves today in an economy that is challenging everyone, but MainStreet continues to do its part to bring people downtown. Our popular downtown events continue with many enhancements. In conjunction with the downtown merchants, MainStreet is currently promoting the First Friday of the Month shopping nights which have developed into a very popular opportunity to meet and greet your neighbors while shopping and sampling the wines and entertainment offered in the stores. While the MainStreet focus is the downtown, MainStreet is also urging people to remember all the merchants throughout our town. 'Shop Libertyville' reminds us to consider all of Libertyville when going out to shop.

All of the events I mention are organized and put on by volunteers. We have wonderful people who give their time to make sure we all can enjoy our town. Come join them! We can use your talents to keep Libertyville a wonderful place to live and work.

*Les Galo*

Les Galo  
Chairman, MainStreet Libertyville

## 4TH ANNUAL MAINSTREET GOLF OUTING A SELLOUT!

144 golfers enjoyed wine tastings, putting contests, massages, and a chance to win a new Toyota at the MainStreet Golf Outing in June, before they even got off the course!

This year's overwhelmingly successful event was a family affair for some, with many father/daughter and father/son teams participating. Attendance increased by 24% over 2008, solid evidence that this year's outing at Bonnie Brook Golf Course was a hit. Even Mayor Weppeler was on hand to open the dinner festivities with a

few remarks. (Next year, maybe we'll get him to golf.)

By the end of the evening, many golfers were already making plans to sign up for next year's outing. Be sure to save the date: Monday, June 28, 2010, and watch for details or call the MSL office with your e-mail address to get early reservation information.



*Golfers at the wine tasting held at the Café Pyrenees sponsored hole.*



## ***The Weather will be Better!!*** ***(And if it's not, we still have a BIG TENT)***

### **Save the Date: September 26<sup>th</sup>** **MainStreet Libertyville Street Dance 2009**

On behalf of MainStreet Libertyville, I invite you to attend the annual fall celebration and fundraiser, the 2009 Street Dance. We survived the monsoon rains of 2008 and had a blast, and we appreciate everyone who took part in helping and participating last year. The weather will be better (it has to be) and we can't wait for this year's Street Dance! So reserve those babysitters for the kids (stimulate the youth economy), contact your friends and family, and plan on having some fun in downtown Libertyville on September 26<sup>th</sup>.

Because we're always trying to improve our events, we listened to your feedback and have made some more changes.

- We'll have more room for dancing and we'll use the standing tables from Libertyville Days in addition to our regular dining tables.
- We'll have more room to talk and eat. The tables will be farther from the bands and the food and beverage vendors will be outside of the tents (weather permitting). We will also increase the size of the fenced area so there are more tables outside the tent.
- We are adding an hour of MainStreet Unplugged, an acoustical set starting at 5:30, so we can ease into a night of dancing.
- And more...

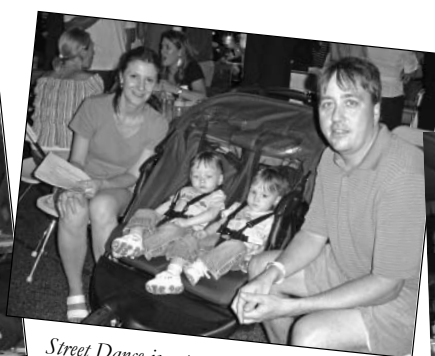
So if you missed last year's new and improved Street Dance format, make sure you plan ahead and get ready to have some fun at this year's event! The residents of Libertyville have worked hard to help the MainStreet Libertyville organization survive. Don't look at the Street Dance as just a big party...it's a CELEBRATION of MainStreet Libertyville and all it does for the community of Libertyville, and all that the community has done for MainStreet.

We still have Street Dance volunteer positions to fill, and we can always use donated items for our Silent Auction, so please contact the MainStreet Libertyville office if you can help us in either of those ways.

**One last reminder: SAVE THE DATE AND THE BABYSITTER AND WE'LL SEE YOU ON SEPTEMBER 26<sup>TH</sup>!**



*Vardin's Groove will be back for Street Dance 2009!*



*Street Dance is entertaining for entire families!*

*Jeff McClurg*



*Parkview Gourmet will once again be serving wine at Street Dance 2009*

## **THANK YOU EVENT SPONSORS!**

### **Car Fun on 21**

Car Spa  
Berry Tire & Auto  
NAPA Auto Supply  
CarQuest Auto Parts  
Duxler Libertyville Tire  
Motorworks, Inc.  
Ardito's Auto Service  
Law Offices of Terry Wepler

### **Farmers Market**

Century 21 Kreuser & Seiler  
Townee Square Restaurant  
Lake County Dental ~ Dr. Potts  
and Dr. Gilsdorf  
Harris Bank

### **Out To Lunch**

Harris Bank Libertyville  
Libertyville Bank & Trust

### **Golf Outing**

Café Pyrenees  
Mickey Finn's Brewery  
Harris Bank Libertyville  
State Farm Insurance Corp.  
North Shore Pro-Active Health  
Libertyville Bank & Trust  
Foreign & Domestic Auto Body  
Main Street Smokehouse

### **Bill Hume State Farm**

Sunset Foods  
Ace Hardware  
Sports 11  
Viva Le Vine  
Rocky Mountain Chocolate  
Factory

### **In-Kind Sponsors**

Tranel Financial Services  
Fiorelli Graphics  
Heritage Signs  
Village of Libertyville  
Libertyville Civic Center  
Libertyville Toyota Scion

## MAINSTREET LIBERTYVILLE, INC.

### Cash Receipts & Disbursements For The Twelve Months Ended April 30 (Unaudited)

	2009	2008	2007
<b>Income</b>			
Membership & Sponsorship	\$115,481	\$123,904	\$61,383
Street Dance Fundraiser - Net of Expenses	9,909	14,444	29,512
Village of Libertyville Funding	5,000	10,000	15,000
Events - Net of Expenses	32,035	30,217	13,354
Gift Certificates Sold - Net of Redemptions	8,026	(9,632)	8,237
Product Sales & Other Income	9,128	9,324	15,530
	<u>179,579</u>	<u>178,257</u>	<u>143,016</u>
<b>Expenses</b>			
Office & Administrative	129,128	120,251	140,221
Newsletter, Membership & Other Expenses	25,103	16,010	18,723
Design & ERC	4,281	1,657	2,723
	<u>158,512</u>	<u>137,918</u>	<u>161,667</u>
<b>Net Cash Increase (Decrease)</b>	<u>\$21,067</u>	<u>\$40,339</u>	<u>\$(18,651)</u>
Cash at Beginning of Year	102,323	\$62,334	\$80,985
Cash at End of Year	123,390	\$102,673	\$62,334

## MAINSTREET LIBERTYVILLE 2009 ANNUAL AWARDS

### JOLLIEST VOLUNTEER AWARD

Rich DeCaluwe

### PAR EXCELLENCE AWARD

Ginny & John DeReu

### THE "GO-TO GUY" AWARD

Al Scott

### FOUNDER'S AWARD

Dan Mayworm

### MIKE GODWIN VOLUNTEER OF THE YEAR AWARD — STEPHANIE HERBEK

This year's Mike Godwin Volunteer of the Year Award was given to Stephanie Herbek. This award is named in honor of Mike Godwin for his outstanding service to the MainStreet Libertyville organization. By sheer coincidence, Stephanie grew up next-door to Mike Godwin, her father is a previous recipient of this award, and her parents are both past MainStreet Board members. Volunteering for MainStreet clearly runs in the family!

Stephanie began volunteering for MainStreet by editing and writing portions of the MainStreet Gazette three years ago. However in 2008, she decided to up the ante and propose a new event: the Twilight Shuffle 5K. Little did she know that on race day there would be over 700 participants! (She also didn't know that proposing an event somehow appears to make you one of the race directors.)

Stephanie was the heart and soul of that first Twilight Shuffle. There was no task too large or too small for her to do. From working with the police chief and his staff to keep the race course safe, to maintaining continuous contact with the sponsors, hanging ridiculously large signs in Cook Park and packing up tables and chairs at 11pm after the race with fellow race director Beth Kraft, Stephanie did it all. Throughout the entire process, Stephanie's attention to detail ensured that the race came off with very few complications. Not even the fact that three times the number of anticipated participants had registered for the race, forcing a last-minute location change for the post-race party, seemed to overwhelm her. Because of Stephanie's can-do attitude and incredible organization skills, the Shuffle was the most successful MainStreet fundraiser of 2008. Congratulations to Stephanie on this tremendous success and for being named Volunteer of the Year.

*Volunteer of the Year award winner, Stephanie Herbek, gearing up to promote the 2009 Twilight Shuffle 5K in the Libertyville Days parade.*



# twilight 5K shuffle

## THE SHUFFLE IS BACK & BETTER THAN EVER

MainStreet's number one new family event returns to downtown Libertyville on Sunday, September 6 at 6pm. Are you ready? Have you registered?

Last year's Twilight Shuffle was a staggering success, with 730 registered participants braving the warm weather to dash—and occasionally stagger—across the finish line. We're planning for many more racers this year with plenty of race numbers, plenty of volunteers, and plenty of cool beverages (including the Mickey Finn's variety).

### AN EVENT FOR EVERYONE

The Twilight Shuffle is a family event... racers ages 9 and older are welcome to join their parents, siblings, grandparents, and fellow Libertyville residents in a hilly yet scenic 3.12-mile journey through the neighborhoods of downtown Libertyville. Last year's spectators were amazing, and we expect nothing less of them this year. In fact, we encourage rock bands, marching bands, oompah bands, cheerleaders, and enthusiastic yellors and clappers of all ages to set up along the course to cheer on our racers. Can you make some cheerful noise? Then you're invited!

### NEW & IMPROVED

What's new for this year? Many things. To start with, we'll have an infinite pile of race numbers to make race day registration go more smoothly. Online registration ought to help with that, too. Register through August 28 online and save yourself a lot of hassle. (After the 28<sup>th</sup>, you must register in person at the MainStreet office, at race packet pickup, or from 4-5pm prior to the

race.) We've also added chip timing this year for added accuracy and convenience, and more youth awards for more youth winners!

### SUPPORT FROM LOCAL BUSINESSES

MainStreet Libertyville is thrilled to welcome back many of last year's sponsors, including our primary partners in crime for this event, The Runner's Edge and Mickey Finn's Brewery. Like last year, packet pickup will be held at The Runner's Edge two days prior to the race so participants can pick up their goody bags, t-shirts, and any last-minute running or walking gear they might need. Of course after the race is done, racers and their guests can party the night away in the scenic back lot at Finn's, where food and beverages will be flowing (this year with minimal lines). Thanks to these two downtown businesses for anchoring our event, and to the many other businesses whose sponsorship support makes the Twilight Shuffle possible. (Check them out below.)

Whether you're a seasoned sprinter or a once-in-a-while stroller, the Twilight Shuffle 5K is for you. Questions? Want to volunteer? Just want to chat? Email us at [shuffle5k@mainstreetlibertyville.org](mailto:shuffle5k@mainstreetlibertyville.org). Otherwise, we'll see you at the race!

REGISTER ONLINE  
THROUGH 8/28:  
[WWW.SIGNMEUP.COM/65449](http://WWW.SIGNMEUP.COM/65449)



*Volunteer Rick Pyter fills water cups.*



*Keith and Charlotte Larsen enjoy dinner at the post-race party.*



*Race directors Beth Kraft and Stephanie Herbek confer with Bob Klein of The Runner's Edge.*

## THANKS TO OUR TWILIGHT SHUFFLE SPONSORS



**MAINSTREET EVENTS 2009**

**Car Fun on 21**

Wednesdays August 19, September 16  
6pm-9pm

**Farmer's Market**

Thursday, June 25 – October 15  
7am-1pm

**Out To Lunch**

Fridays, June 25 - August 21  
11am-2pm

**Twilight Shuffle 5K Run/Walk**

September 6  
6pm

**Street Dance**

September 26  
5:30pm-11pm

**PumpkinFest**

October 3  
10am-5pm

**Trick or Treat on MainStreet**

October 31  
11am-3pm

**Holiday Walk**

After the Village Tree Lighting Ceremony  
November 27  
6:30pm-9pm

**Victorian Tea**

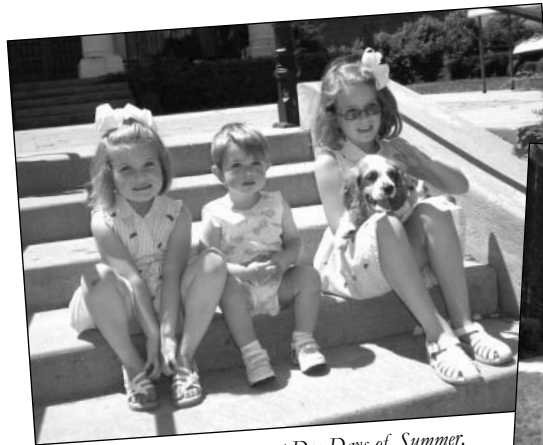
Saturdays, December 5 & 12  
11am

**Dickens of a Holiday**

Saturdays, December 5 & 12  
11am-4pm

# SUMMER FUN...

BROUGHT TO YOU BY MAINSTREET LIBERTYVILLE



*Charley and his family rest at Dog Days of Summer.*



*Over 850 dogs brought their owners downtown to Dog Days of Summer*

*Dan Herbek drives on the Main Street Smokehouse-sponsored hole at the 2009 MainStreet Libertyville Golf Outing*



*Patty Boettcher shops at the Froeblich Farms table at Farmers Market.*



*It's even more fun when you get a group of friends together to help at Street Dance!*



*1956 Ford Fairlane Crown Victoria at Car Fun on 21.*



Do you like what you see happening in downtown Libertyville? Join MainStreet today. Your tax-deductible contribution helps make Libertyville a community we can be proud of!

## FAMILY MEMBERSHIPS

NEW  RENEWAL  UPGRADE



Level 1	\$25 to \$39	<input type="radio"/>
Level 2	\$40 to \$69	<input type="radio"/>
Level 3	\$70 to \$99	<input type="radio"/>
Level 4	\$100 to \$124	<input type="radio"/>
Level 5	\$125 to \$249	<input type="radio"/>
Level 6	\$250 to \$499	<input type="radio"/>
Level 7	\$500 to \$999	<input type="radio"/>
Level 8	\$1000 to \$2499	<input type="radio"/>

## MONTHLY GIFTS

I prefer a **monthly credit card gift** of:

- \$10 a month
- \$20 a month
- \$30 a month
- Other \$ \_\_\_\_\_ a month

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your membership fee is tax deductible.

**YES! I would like to join MainStreet Libertyville, Inc.**

**YES! I would like to climb the membership ladder to a higher level.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Employer \_\_\_\_\_

Contribution Amount \$ \_\_\_\_\_ Enclosed \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

*(Visa/Mastercard/Discover Accepted)*

Signature \_\_\_\_\_

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to:

MainStreet Libertyville, 133 E. Cook Ave., Libertyville, IL 60048.

**Visit our website: [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org) to become a member online.**

## MEET THE NEW MAINSTREET BOARD MEMBERS

The MainStreet organization is proud to introduce our newest Board members, who bring with them a wealth of knowledge, experience, and excitement. Welcome!

### MAINSTREET IS ON FACEBOOK!

- ➔ Join the MainStreet Libertyville Facebook Group
- ➔ Receive updates on events through Facebook
- ➔ Check out pictures from MainStreet events
- ➔ Find links to the MainStreet page

*If you enjoy Facebook, enjoy MainStreet's group of friends!*



**Bret Gilsdorf**  
Secretary



**Katherine Hamilton-Smith**  
Organization Committee Co-Chair

**Jeff McClurg**  
Promotions Committee Co-Chair

*Not Pictured:*

**Kathryn Kerrigan** — Economic Restructuring Committee Chair

**Patrick Stakenas** — Organization Committee Co-Chair

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Permit No. 188

## twi<sup>mainstreet</sup>ght 5K shuff<sup>libertyville</sup>e

**ENJOY A RUN/WALK THROUGH CHARMING DOWNTOWN LIBERTYVILLE!**

**DATE** SUNDAY SEPTEMBER 6, 2009 **TIME** 6:00 PM

**RACE ADMISSION** \$30 adults/\$20 youth AGES 9 - 17 (\$40/\$25 AFTER AUGUST 28)

**REGISTER ONLINE** [www.signmeup.com/65449](http://www.signmeup.com/65449) (THROUGH AUGUST 28)

**CALL** 847.680.0336 **INFO/APPS** [WWW.MAINSTREETLIBERTYVILLE.ORG](http://WWW.MAINSTREETLIBERTYVILLE.ORG)

**PERKS** T-shirts, Goody Bags, Prizes, Post-Race Party at Mickey Finn's