

What's New with MainStreet?



From the Director's Desk

By Pam Hume, Executive Director

So often I hear that question...
so here's what is happening with MainStreet!

New Businesses! We are fortunate to continue to attract new businesses to town (12 in 2009) which proves that in spite of the economy, our downtown is considered a highly regarded opportunity for growth.

New Board of Directors with New Goals!

We've welcomed many new faces to our Board, and we've prioritized our goals for the coming year. We've determined that the MainStreet website is in need of updating. (The little girl in the website picture is now in college!) We will expand our social media presence. (Facebook fans, here we come!) We will pursue endowment funding, and we will continue our pursuit of additional corporate sponsorship opportunities and corporate matching grants. (Members, do your companies offer this program?)

New Executive Director! As a 20-year volunteer with MainStreet working on many committees and serving on the Board of Directors, my passion is MainStreet. I am so proud of what the volunteers of the MainStreet organization have done to foster economic development and a feeling of community spirit for the downtown. My short-term goal is to continue to enhance that

2010 MainStreet Libertyville Executive Board:

Left to Right: Ron Hornsey, Jim Malecha, Ken Stemke, Jeff Lovinger, Jim Moran, Casey Karl, Al Scott, Les Galo, Dr. Jordan Leasure, Janet Speck, John Timony
Not Pictured: Tim Hasbrouck, Patrick Stakenas, Jeff McClurg

spirit of enthusiasm through events and an awareness of the MainStreet mission with a continuing emphasis on opportunities for educational growth for business associates.

New Twists on Existing Events! We are in the process of "ramping up" First Fridays. With so many top rated restaurants in town, it seems natural to come downtown for dinner, then head down the street (and over to Cook, Lake and Church) to see what is happening in the shops. In fact, now First Fridays has a monthly theme: September is Literature/Arts. Be it music, special discounts, artists or refreshments, a casual, friendly atmosphere is evident with all the people on the street. Party on!

Street Dance will also be new and improved this year. More details will follow on page 5 of the Gazette, but rest assured, Street Dance is September 25 on Church Street with a new concept... a time to celebrate the growth and spirit of the Libertyville community that supports our local downtown. Snack foods, beer, wine, bands. Eat, drink and be merry!

See you on the Street!

Pam Hume

Inside... Twilight Shuffle 2010: Fun on the Run

MainStreet Libertyville, Inc.



133 E. Cook Ave. • Libertyville, Illinois 60048
Phone (847) 680-0336 • Fax (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

2010-2011 BOARD OF DIRECTORS

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Jim Malecha ~ Treasurer
Ron Hornsey ~ Asst. Treasurer
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Dr. Jordan Leasure ~ Promotions Co-Chair
Janet Speck ~ Promotions Co-Chair
Patrick Stakenas ~ Organization Co-Chair
Jim Moran ~ Organization Co-Chair
Tim Hasbrouck ~ Organization Co-Chair
Al Scott ~ Design Chair
John Timony ~ Economic Restructuring Co-Chair
Jeff Lovinger ~ Economic Restructuring Co-Chair
Les Galo ~ Past Board Chair

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Pam Hume ~ Executive Director
Janet Kilkelly ~ Administrative Assistant

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NEWSLETTER TEAM

Stephanie Herbek • Pam Hume

DESIGN

Fiorelli Graphics & Printing
www.fiorelligraphics.com



Printed on Recycled Paper



Letter from the Chairman

By Ken Stemke, Chairman

Let me take you back to 2007. After 17 years in Chicago I moved to Libertyville to be closer to my young sons. As a new suburbanite (ugh!) Libertyville was the obvious choice. I had never lived in an actual community, and this was my chance. It was good for me and good for my boys, and downtown Libertyville had become a vibrant core of the community.

Soon after my move, I received a mailing from Jack Martin regarding the financial difficulties of the MainStreet organization and the need to contribute to fend off possible disaster. My intention when I moved was to get involved in the community, but I wasn't sure how... until the letter arrived. Perfect! What better way to apply my business talents and love of downtown Libertyville than through MainStreet? I immediately got involved. It has been time-consuming at times, as so many other volunteers know, but awfully rewarding. I have met and gotten to know so many wonderful and selfless people because of my involvement in MainStreet. I have quite quickly become part of the community.

I have never seen an organization in my life with such a high level of volunteerism. It is truly amazing. This is CRITICAL to our success and MUST be sustained. With 55 days of events, fundraisers (Wines Around the World, Golf Outing, Twilight Shuffle 5K and Street Dance) and four standing committees (Design: focusing on historic preservation, Organization: focusing on fundraisers, sponsorship, volunteers and membership, Promotions: focusing on events, and Economic Restructuring: focusing on recruiting merchants and providing merchant educational programs) this little organization is doing an awful lot.

MAINSTREET NEEDS YOU! While business and family memberships help sustain us financially, volunteers are the lifeblood of our efforts. If you love Libertyville and can give of your time, we need your help, particularly in these tough economic times when a membership or contribution may not fit your financial picture. Or if you are between jobs, this is a phenomenal way to network and get your name out there.

How can you help? Assist with our fundraisers. Help with our promotional events. Join one of our committees. Simply call the MainStreet Office at 847-680-0336 to get involved. Volunteer, renew your membership, get on our weekly e-mail newsletter list, and remember to shop and dine in downtown Libertyville! See ya 'round town!

MainStreet Libertyville, Inc.

CASH RECEIPTS & DISBURSEMENTS

For The Twelve Months Ended April 30 (Unaudited)

Income	2010	2009	2008
Membership & Sponsorship	\$93,689	\$115,481	\$123,904
Events - Net of Expenses	92,156	41,944	44,661
Village of Libertyville Funding	5,000	5,000	10,000
Gift Certificates (Net) & Other Income	9,360	16,804	(308)
	200,205	179,229	178,257
Expenses			
Office & Administrative	123,834	129,128	120,251
Newsletter, Membership & Other Expenses	24,297	29,384	17,667
	148,131	158,512	137,918
Net Cash Increase (Decrease)	\$52,074	\$20,717	\$40,339
Cash at Beginning of Year	\$123,390	\$102,673	\$62,334
Cash at End of Year	\$175,464	\$123,390	\$102,673

Twilight Shuffle 2010: Fun on the Run

We're counting down the days to the third annual Twilight Shuffle 5K Run/Walk. Are you ready? Have you registered? If not, there's still time. MainStreet's top family event will be held in downtown Libertyville on Sunday, September 5 at 6pm this year. So rally the troops and sign up!

Last year's race attracted 870 registered participants, including your Aunt Sally and Uncle Bob, your best friend from high school, that funny lady who works at Starbucks, that hard-core runner you pass on the way to work, your strange neighbor and his kid, and 864 other people who felt like running or walking a delightfully scenic 3.12-mile route through downtown Libertyville on Labor Day weekend. Don't feel left out this year. Join in the fun!

Fun for the Whole Family

The Twilight Shuffle is a family event. Racers ages 9 and older can join their parents (or ignore them and run with their friends) on a hilly journey through the neighborhoods of downtown Libertyville.

This year's event offers two new family-oriented awards, the **Fast Family Award** and the **Fit Family Award**. The Fit Family Award will be given to the family that enrolls the most participants. Fast Family will go to the family with the fastest average time. Winning families will receive a trophy and have their name engraved on a plaque that will hang in the MainStreet Libertyville offices.

This year's race will also recognize more individual winners by awarding first, second, and third place medals in the youth age divisions, and first and second place in the adult divisions.

Better Than Ever

Each year, we make improvements to keep our racers happy. This year, we launched the Twilight Shuffle website (www.twilightshuffle.com) featuring a wealth of race information and links to online registration and downloadable race applications.

Shuffle 2010 will feature a new Stroller Start five minutes after the "non-strollered" runners start the race, to keep our race course safe without leaving our stroller folks out of the fun.

Professional chip timing continues to provide our racers with accurate and convenient timing. And this year, every registered runner will receive a Twilight Shuffle t-shirt. There will be PLENTY for everyone. We promise.

Not a Runner? No Worries.

We line our race course with capable volunteers to keep things safe and well-organized. (Psssst. Volunteers have an eagle-eye view of the racers, which is super if your friends and family are running!) If you'd like to volunteer before or during the Shuffle, send us an email or give us a call. Not in a volunteering mood? Just come to watch. Our spectators are amazing. They cheer on our runners, mist them with hoses, hand out cups of water, and boost their spirits when they're running on empty.

See You There!

Whether you're a seasoned racer or a newbie, the Twilight Shuffle 5K is for you. Questions? Want to volunteer? Email us at shuffle5k@mainstreetlibertyville.org. See you at the Shuffle!



Photos Courtesy of Studio West



Thanks to Our Generous 2010 Twilight Shuffle Sponsors

2009 MainStreet Volunteer Awards

TWILIGHT SHUFFLE BEAUTIFICATION AWARD

Heather Chen, Graphic Designer Extraordinaire

PRESERVATIONIST AWARD

David Nackoney

LIFETIME ACHIEVEMENT AWARD

Bill Hume, Originator of the Golf Outing

VOLUNTEER OF THE YEAR (MIKE GODWIN AWARD)

M.J. Seiler

As one of the original Board members for the MainStreet organization, M.J. Seiler has been an untiring supporter for over 20 years. His energy and wisdom has carried MainStreet through some very difficult times. He continues to bring economic development to the downtown with events such as First Fridays and Snowmen on Parade. We appreciate and recognize his devotion to MainStreet Libertyville.



SENIOR COUNCIL OF LIBERTYVILLE VOLUNTEER HALL OF FAME AWARD

Al Scott



Alan J. Scott has been a member of the MainStreet organization since 2001. As our Farmer's Market manager, he has the Market running "like a top" with his enthusiastic committee. He is co-chair of the Design Committee, lending his enthusiasm to the House Walk, signage for the downtown, and preservation of historic structures. Al puts in at least 30-40 hours per week, both in and out of the office, working on our computer issues, training, and development of systems to streamline office procedures, in addition to his duties at Farmer's Market and on the design committee. He is a dedicated board member whose quiet, thoughtful nature lends itself to assessing situations with a resolution in a calm manner. We wish we could clone him. Congratulations, Al!

New Downtown Businesses

Cathy's Un"Bee"lievable Gifts

The contest is over! Same owner, same location, new name!

Cathy's Garden Gate is now Cathy's Un"Bee"lievable Gifts.

847-362-0600 • www.UnBeeLivableGifts.com

Store hours are M-F 10 am-6 pm; Sat 10 am-5 pm; Sun 11 am-4 pm

Eclectic

A "one-stop shop for all of your interior needs." Eclectic offers full-service interior design for home projects large and small, commercial services such as house staging and visual merchandising, as well as luxury candles, custom silk floral arrangements, hostess gifts, fragrant soaps and body butters, and curious home accessories.

Eclectic prides itself in carrying unique, interesting pieces that you may not find elsewhere. Most of their merchandise is ordered only once to ensure you have a new experience each time you come through the doors.

224-513-5413 • www.EclecticDS.com • Info.Eclectic@gmail.com

Summer hours are Tuesday, Wednesday, Thursday 10am-5pm, Friday 10am-7pm,

Saturday 10am-5pm, Sunday/Monday CLOSED

Under New Ownership

Chip's Sub Depot

Introducing a new menu of subs, wraps and grilled sandwiches featuring Boar's Head meats, cheeses and soups.

847-247-9890 • Store hours are Monday-Sat 10am-9pm, Sunday 10am-5pm

NEW Associate Members

(Through 7/25/10)

730 North Optometry

Dr. J. L. Ricketts, P.C.

(847) 362-9900

♦ ♦ ♦

Advocate Condell Medical Center

(847) 362-2900

www.associatehealth.com/condell

♦ ♦ ♦

Bosco Chiropractic Clinic, P.C.

Dino Bosco

(847) 680-3138

www.boscochiropractic.com

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Designs in Context

(847) 367-7817

www.designsincontext.com

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(847) 367-7050

www.gracelutheranlibertyville.org

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Growing with Grace Preschool

(847) 367-7050

www.gracelutheranlibertyville.org

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Import Autowerks Inc.

(847) 984-2560

www.Importautowerksinc.com

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Libertyville Dental Associates

(847) 367-6360

www.libertyvilledental.com

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Metro Alive

www.metroalive.com/michigan

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Revelari, LLC

(312) 215-7185

www.revelari.com

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Sunset Foods

(847) 573-9570

www.sunsetfoods.com

Back to the Big Top: MainStreet Libertyville Street Dance 2010

Get it on your calendar: September 25th, 6-11pm

The Libertyville Street Dance is always a good time. It can be a bit of an adventure as well. Two years ago, monsoon rains turned Street Dance into a well-attended "kayak optional" event. (Luckily our big top tent saved the day.) Other years, we partied in our parkas. This year's challenge has been optimizing the Street Dance budget, and we're pleased to announce that the event is shaping up to be better for it. The bottom line is this: come hell or high water, Street Dance will go on!

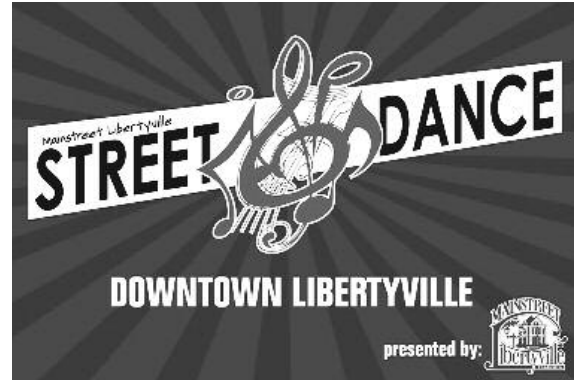
So, with great enthusiasm, Mainstreet Libertyville invites you to join us at the 2010 Street Dance. We'll be rockin' the big top on Church Street again, and we'll be there rain or shine, tucked safely under our tent.

This year's Street Dance will focus more on its role as a celebration of Downtown Libertyville and its residents. After two difficult years economically, we could all use a break, so we're putting the Silent Auction on the back burner and focusing on what we know and love. Last year was a blast. The weather was perfect, the bands were outstanding, and the food and drink were plentiful. This year will feature a variety of local restaurants providing food for the event such as wings, pizza by-the-slice, tacos, and more. We will also feature a "Lucky Jackson" 50-50 raffle as well as a few new faces on the main stage to keep everyone moving and grooving. This year's bands include Even Five, Henneberry, and Betty Soul.

A limited number of tickets for this year's Street Dance are available for purchase at a discounted rate of \$10 each through September 10th or while supplies last. Admission at the door will be \$15. Please contact the Mainstreet Libertyville office at 847-680-0336 for details or visit us at mainstreetlibertyville.org.

- Dan Berger

STREET DANCE COMMITTEE MEMBER



Henneberry Band



Even Five



Betty Soul Band

Thank You To Our Event Sponsors...

House Walk

The Tranel Financial Group (in kind)

Annual Meeting

Mickey Finn's Brewery
Awards and Engraving (in kind)

Car Fun on 21

Ace Hardware
Auto Lab
Berry Tire
Carquest Auto Parts
Carstar
Complete Car Auto
Duxler Tire
Harris Bank
Libertyville Car Spa
Napa Auto Supply
Terry Weppler

Farmer's Market

Advocate Condell Medical Center
Century 21 Kreuser & Seiler
Viva Le Vine

Out to Lunch

Advocate Condell Medical Center
Harris Bank
Lake County Dental Care
Libertyville Bank and Trust
Libertyville Music (in kind)

Golf Outing

Ace Hardware
Advocate Condell Medical Center
Be Well Fitness
Bill Hume State Farm Insurance
Café Pyrenees
Foreign & Domestic Auto Body
Harris Bank
Libertyville Bank and Trust
Main Street Smokehouse
Mickey Finn's Brewery
North End Garage
North Shore Pro-Active Health
Sports 11
Viva Le Vine
Libertyville Toyota Scion (in kind)
Village of Libertyville (in kind)



MAINSTREET EVENTS 2010

FIRST FRIDAYS ON MAINSTREET

A downtown shopping party with musicians, artists, wine tasting and more
 Sept. 3, Oct. 1, Nov. 5, Dec.3 • 6-9 pm
 Downtown Libertyville



CAR FUN ON 21

Pristine condition vintage cars, music, food
 Aug. 18, Sept. 15 • 6-9 pm
 Church Street, downtown Libertyville



FARMERS MARKET

The freshest produce, flowers, free range meat, eggs, and baked goodies
 Thursdays, June 24 - Oct. 21 • 7 am - 1 pm
 Church Street, downtown Libertyville



TWILIGHT SHUFFLE 5K RUN/WALK

Walk, run or jog through historic neighborhoods, then meet at Mickey Finn's for food and rehydration!
 Sunday, Sept. 5 • 6 pm
 Newberry Ave., downtown Libertyville
 www.twilightshuffle.com



STREET DANCE

Bands – Food – Spirits
 A great night to celebrate!
 Saturday, Sept. 25 • 6-11 pm
 Church Street, downtown Libertyville



TRICK OR TREAT ON MAINSTREET

Treats! Photos at Studio West!
 Friday, Oct. 29 • 11 am - 3 pm
 Downtown Libertyville



VICTORIAN TEA

Authentic English Tea served amidst the holiday décor of this beautiful church – reservations required – always a sellout!
 Saturdays, Dec. 4 & 11 • 11 am
 St. Lawrence Episcopal Church



DICKENS OF A HOLIDAY

A family tradition! Photos in picturesque Cook Park with Santa, plus a Children's Holiday Shop
 Saturdays, Dec. 4 & 11 • 11 am - 4 pm
 Downtown Libertyville

Summer Fun...
 Brought to You by MainStreet Libertyville



We appreciate the commitment
 of our sponsors to our ongoing efforts

Special Thanks to our Silver Sponsor  Advocate Condell Medical Center

Corporate Event Sponsors
 The following organizations contributed in excess of \$1,000 to MainStreet in 2010.



Do you like what you see happening in downtown Libertyville? Join MainStreet today. Your tax-deductible contribution helps make Libertyville a community we can be proud of!



- New
- Renewal
- Upgrade

- Level 1 - \$25 to \$39
- Level 2 - \$40 to \$69
- Level 3 - \$70 to \$99
- Level 4 - \$100 to \$124
- Level 5 - \$125 to \$249
- Level 6 - \$250 to \$499
- Level 7 - \$500 to \$999
- Level 8 - \$1,000 to \$2,499

- YES! I would like to join MainStreet Libertyville, Inc.**
- YES! I would like to climb the membership ladder to a higher level.**

I prefer a monthly credit card gift of:

- \$10 a month
- \$20 a month
- \$30 a month
- Other \$ _____ a month

Name _____

Address _____

City / State / Zip _____

Home Phone _____

Work Phone _____

Email Address _____

Employer _____

Contribution Amount \$ _____ Enclosed _____

Credit Card No. _____ Expiration Date _____

Visa Mastercard Discover

Signature _____

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your membership fee is tax deductible.

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to: MainStreet Libertyville, 133 E. Cook Ave., Libertyville, IL 60048

Visit our website: www.mainstreetlibertyville.org to become a member online.

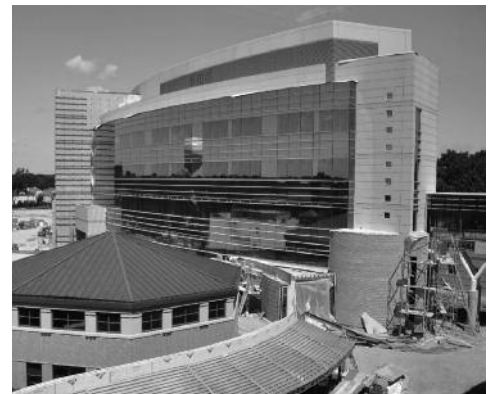
New Patient Tower at Advocate Condell Medical Center on Schedule

Rising above the trees in the heart of Libertyville, the West Patient Tower at Advocate Condell Medical Center is set to open next spring.

The facility will feature a heart and vascular center, wound care center, a diabetes clinic, patient education and conference room space. The lower level includes outpatient physical therapy, along with respiratory and sleep labs. The eye-catching blue-glass windows and gently curving exterior fit perfectly with the architecture of the last major expansion that occurred in 2003. In keeping with its faith-based tradition, a new 1,200 square-foot chapel will be built on the first floor.

The 175,000 square-foot building will include inpatient rooms on the two top floors. The new construction allows for the conversion of current patient rooms into private rooms. The changes will undoubtedly increase patient privacy, as well as improve infection control and patient satisfaction.

The addition further positions Advocate Condell Medical Center as a premier hospital in the area. Condell is Lake County's only Level 1 Trauma Center. Recognized for its quick treatment of heart attack patients, Condell holds full accreditation from the Society of Chest Pain Centers. It also features the only dedicated pediatric emergency department in Lake County. To learn more about Advocate Condell Medical Center, visit www.advocatehealth.com/condell.



Advocate Condell Medical Center's new Patient Tower is expected to open in Spring, 2011.





ENJOY A RUN/WALK THROUGH CHARMING DOWNTOWN LIBERTYVILLE!

DATE SUNDAY SEPTEMBER 5, 2010 **TIME** 6:00 PM

RACE ADMISSION \$30 adults/\$20 youth AGES 9 - 17 (\$40/\$25 AFTER AUGUST 27)

REGISTER ONLINE www.signmeup.com/68339 (THROUGH AUGUST 27)

CALL 847.680.0336 **INFO/APPS** WWW.TWILIGHTSHUFFLE.COM

PERKS t-shirts, goody bags, individual and family awards, food and fun

POST-RACE PARTY AT MICKEY FINN'S BREWERY FREE ADMISSION, FOOD AND SODA

FOR RACE PARTICIPANTS AND CHILDREN 12 AND UNDER; \$10 FOR FRIENDS AND FAMILY OVER 12