

Dickens of a Holiday is Here!

Don't miss the holiday celebrations in downtown Libertyville, Dec. 3rd & 10th

MainStreet Libertyville and the downtown merchants invite you to share in the festivities, which include the Holiday Tree Lighting, the Holiday Walk, the Victorian Tea, Santa and Mrs. Claus in Cook Park, and the Children's Holiday Shoppe **with a new location for 2011.**



Dickens of a Holiday starts on Friday, November 25th at 6:30 pm with the annual Village of Libertyville Tree Lighting in Cook Park. Immediately following is the Holiday Walk, with downtown merchants staying open late, giving you an opportunity to start your holiday shopping and experience the beauty of downtown Libertyville during this season.

St. Lawrence Episcopal Church, with its high ceiling, hardwood floors, and stained glass windows, is the perfect setting for our 17th annual Victorian Tea. Guests enjoy an authentic high tea with delicious finger sandwiches, scones, Devonshire cream and jams, plus an assortment of wonderful pastries, petit fours, and specially blended teas. Tables are beautifully set with antique china, linens, and silver.

Reservations for the Victorian Tea are required, and can be made online from our Event Calendar at www.mainstreetlibertyville.org, or by calling 847-680-0336. Admission is \$34. This is a wonderful event to attend and transform into a meaningful holiday family tradition.

This year, the Children's Holiday Shoppe is moving to **Petraneks' Pharmacy Community Room**, right across from Cook Park. Elves will help each child find the perfect gift for each member of the family. Gifts are reasonably priced below \$5. Holiday Shoppe hours are from

10 am to 3 pm, December 3rd and 10th. All youngsters are welcome. (No parents allowed in the shopping area.)

Children are invited to visit with Santa and Mrs. Claus in Cook Park from 10 am to noon and 1 pm to 3 pm on December 3rd and 10th. It's a great opportunity to get a memorable picture with Mr. and Mrs. Claus.

Find a way to spend the day downtown enjoying the shops and restaurants. Complete your shopping in this friendly holiday atmosphere, and create your holiday memories in downtown Libertyville.

– Anne Scott, Dickens Chair



MAINSTREET GIFT CERTIFICATES
 ...make great gifts for teachers, music instructors, coaches, and scout leaders.

They come in all denominations, one size fits all, and they can be purchased at the MainStreet office (160 E. Cook), Libertyville Bank and Trust, Harris Bank and Rocky Mountain Chocolate Factory.

MainStreet Libertyville, Inc.



160 E. Cook Ave. • Libertyville, Illinois 60048
Phone (847) 680-0336 • Fax (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

2010-2011 BOARD OF DIRECTORS

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Stephanie Herbek • Pam Hume

DESIGN

Fiorelli Graphics & Printing
www.fiorelligraphics.com



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Letter from the Chairman

By Ken Stemke, Chairman

Hello MainStreet Libertyville supporters!

The MainStreet Board of Directors recently had their annual planning session. (Thanks to the Libertyville Sports Complex for helpfully donating one of their meeting rooms to us for three hours.) The number one goal that came out of the session was to populate our four standing committees. If you want to get involved in the Libertyville community, meet others with a similar goal, and have a direct and targeted impact, a MainStreet committee is for you. Here is a brief description of some of the responsibilities of each committee:

Organization – 1) raising funds through donations, memberships, and sponsorships, 2) managing the volunteer program, and 3) managing the finances.

Economic Restructuring – 1) strengthening existing businesses and recruiting new ones, 2) developing financial incentives for building rehabilitation and development, and 3) monitoring the economic performance of the district.

Promotion – 1) promoting downtown as the center of commerce, culture and community life for residents and visitors alike, 2) creating image campaigns, retail promotions, and special events.

Design – 1) educating and advising others about good design, 2) guiding future growth and shape regulations, and 3) promoting historic preservation.

Please join us in our efforts. There is strength in numbers! To find out more please contact Pam Hume at the MainStreet office at (847) 680-0336.

See you at our annual meeting, which will be held in January!

Thank You To Our Event Sponsors...

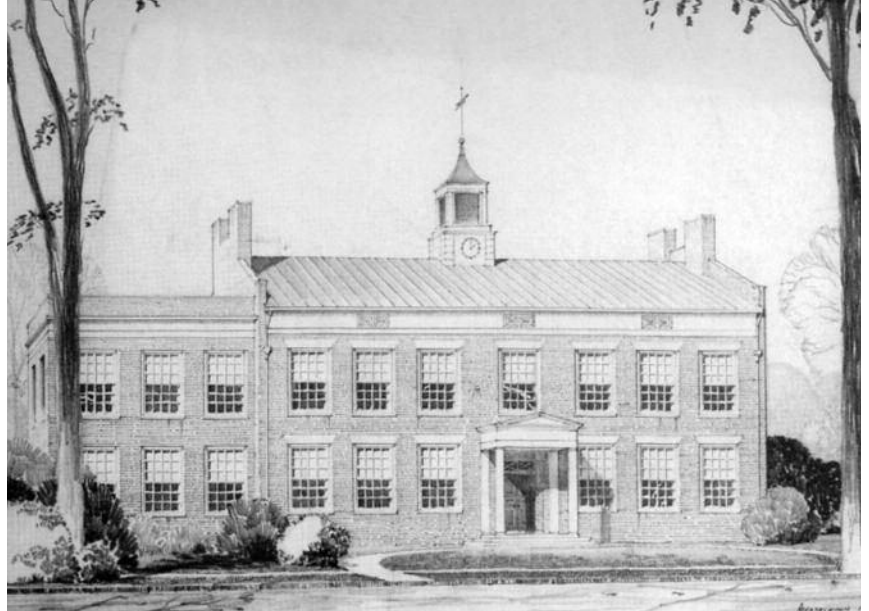
Twilight Shuffle 5K

Advocate Condell Medical Center
BMO Harris Bank
Foulds Inc.
Libertyville Buick GMC
Synergy Physical Therapy, LTD
Creative Rehab
Libertyville Bank and Trust
The Runner's Edge
Greenleaf Orthopedic
Great Lakes Credit Union
Heritage Signs
Casa Bonita Restaurant

Divorce Communications
Girls on the Run
Praxis Physical Therapy
The Chapel
North Shore Pro Active Health
Sunset Foods *(in kind)*
Studio West *(in kind)*
HMC Design *(in kind)*
William Frick Co. *(in kind)*
Awards and Engraving *(in kind)*

Focus on Downtown: Central School

Originally built in 1887 on what is now the parking lot to the west of its current School Street location, Central School consisted of two basic floors and a basement. By the late 1930's, the school was in need of costly repairs, so it was torn down and rebuilt at a cost of \$90,000. Much of the material used in the old school was recycled, including bricks, flooring, windows, doors and plumbing. Central remained a Libertyville neighborhood school until 1984, and many former students fondly remember story time in the kindergarten room with its cozy fireplace and a teacher seated in a rocking chair. Since 1984, the school has had diverse uses, housing SEDOL's behavior disorder program and the YMCA preschool program. Then the school became vacant, in dire need of repairs, and fell dangerously close to the wrecking ball.



A 1930's artist's planning sketch for the Central School Building. Modifications were made to this design and layout during construction.

Today the building has been lovingly brought back to life by School Street Development. John McLinden, developer, explains: "The transformation of the historic Central School building into 15 urban-style lofts is the cornerstone of the development project at School Street. The school building authenticates our development and enhances the strong connection to the community. We are thrilled to be able to offer these unique-style residences adjacent to Libertyville's vibrant main street."

Historic preservation, one of MainStreet Libertyville's missions, preserves the historic character of our community by repurposing its buildings, and protects the environment through recycling of materials.



Libertyville's Twilight Shuffle 5K Event Wins Prestigious Award

At the 2011 Illinois Main Street Conference, MainStreet Libertyville was the recipient of the Illinois Main Street Organization Award for Excellence in Fundraising for the Twilight Shuffle 5K Run, beating out events from over forty other Main Street communities. Entering into its fifth year, the Twilight Shuffle 5K remains MainStreet Libertyville's top fundraiser. The 2011 race, which was held on September 4, raised \$20,000 for the organization.



ILLINOIS
MAIN STREET

Street Dance

- Sunset Foods
- Advocate Condell Medical Center
- Great Lakes Credit Union
- AAA Tentmasters
- Libertyville Bank and Trust
- Harris Bank
- Leggy Bird Designs
- Viva Le Vine
- Eclectic Design
- Arrow Plumbing
- Forest Bootery
- Awards and Engraving *(in kind)*
- Libertyville Buick GMC
- Motif

- Heritage Signs
- Touché Salon
- How Impressive
- Townee Square Restaurant
- Trattoria Pomigliano Restaurant
- Fodraks Restaurant
- Fun Times
- Bauers Party Master
- Cuneo Mansion
- Lehmann Mansion
- C21 Kreuser and Seiler
- Petranek's
- Ace Hardware *(in kind)*
- Bonkers on Main *(in kind)*

Farmers Market

- Advocate Condell Medical Center
- Libertyville Buick GMC
- Great Lakes Credit Union
- Sweet Peas Design
- Lake County Dental
- Heritage Signs
- Oh Olive!
- Townee Square Restaurant
- Law Offices of Terry Weppeler
- Great Rooms Designs & Bldrs
- Harris Bank

Dickens of a Holiday

- Great Lakes Credit Union
- Jerry's Service
- Touché Salon
- Advocate Condell Medical Center
- Townee Square Restaurant
- Petranek's Pharmacy *(in kind)*
- St. Lawrence Episcopal Church *(in kind)*
- Libertyville Civic Center *(in kind)*
- Enterprise Rental *(in kind)*
- Cook Memorial Library *(in kind)*

MAINSTREET EVENTS 2011-12

**DICKENS OF A HOLIDAY**

Saturdays, Dec. 3 and 10
10 am – 2 pm

Cook Park and Petranek's Pharmacy

♦ ♦ ♦

VICTORIAN TEA

Saturdays, Dec. 3 & 10 • 11 am
St. Lawrence Church

♦ ♦ ♦

FIRST FRIDAYS

First Friday of each month,
starting March 2 • 6 – 9 pm
Downtown Libertyville

♦ ♦ ♦

LET'S WINE ABOUT WINTER

Saturday, February 18
1 – 5 pm

Downtown Libertyville

♦ ♦ ♦

CAR FUN ON 21

May 16, June 20, July 18,
Aug. 15, Sept. 19
6 – 9 pm

Church Street, downtown Libertyville

♦ ♦ ♦

HOUSE WALK

June 2
10 am – 2 pm
Cook Park

♦ ♦ ♦

SIDEWALK SALES

June 15 and 16
10 am – 5 pm
Downtown Libertyville

♦ ♦ ♦

FARMER'S MARKET

Thursdays, June 21 – Oct. 18
Church Street, downtown Libertyville
7 am – 1 pm

♦ ♦ ♦

OUT TO LUNCH

Fridays, June 22 – Aug. 17
11 am – 2 pm • Cook Park

♦ ♦ ♦

GOLF OUTING

June 25 • 11:30 am start
Bonnie Brook Golf Course

Street Dance 2011 Rocks the Big Top Once Again!

The MainStreet Libertyville Street Dance reflects Libertyville in the best way possible, from the food providers, to the entertainment, to the countless volunteers who gave their time and efforts to produce a successful event. Despite a little rain, close to 1000 people came out to enjoy great food from Mickey Finn's Brewery, Mainstreet Smoke House and Rocky Mountain Chocolate. Beverages flowed freely courtesy of Finn's and Viva La Vine, and the MainStreet Mai Tai was a big hit.

Three local bands The Usuals, Betty Soul and Down Home Sophisticates rocked the evening away to packed crowd of dancers and onlookers. The three bands, all with Libertyville ties, performed a continuous variety of rock music and cover tunes ranging from the 1970s to today.

Steve Marth, member of Betty Soul, said it's a blast to perform for family and friends in the community where he lives while also raising money for MainStreet Libertyville. "It's a fun show. It's a high energy show," says Marth. "Everyone is there to have a great time."

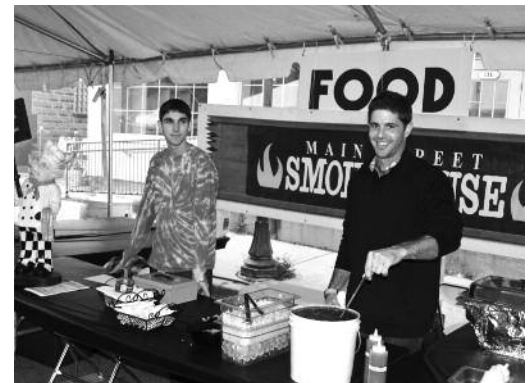
According to Patrick Stakenas, who co-chaired the Street Dance with Tim Hasbrouck, "several highlights of this year's event were the large video screens on each side of the stage which allowed the crowd to view the bands from anywhere in the tent. Local sponsors were also prominently displayed on the big screens throughout the evening." Another highlight was the "portajon" decorating contest, where the winner, Leggy Bird Designs, created a women's lounge on a 10 x 10 platform. Hats off to all who contributed to this successful MainStreet event!

Thank you to our event sponsors Advocate Condell Medical Center, Sunset Foods, Great Lakes Credit Union, Libertyville Bank & Trust, Harris Bank, AAA Tent Masters.



Betty Soul performs at Street Dance.

The Leggy
Bird Designs
"Portajon"



Eddie Moore, owner of Main Street Smokehouse, and Greg Hartshome feed the crowd.



Volunteers from Libertyville Bank and Trust help make Street Dance a success.

2011 Twilight Shuffle 5K: Better Each Year

“Fantastic turnout,” “well-organized,” “beautiful but challenging course,” and “my favorite 5K race” are terms used to describe the 2011 Twilight Shuffle 5K on recent running blogs. Keep ‘em coming, happy bloggers! In its fourth year, the Shuffle continues to live up to the hype as MainStreet Libertyville’s favorite family fundraiser. 1017 participants joined in the September race, which attracts for families, serious racers, and local sponsors year after year.

Congratulations to our winners this year, who were more numerous than ever due to the addition of extra awards for adult finishers. Overall winners were Catherine Scott (20:29) and Shane Reilly (17:39), both of Libertyville. The 2011 Fast Family award was presented to the Reilly family of Libertyville with an average finishing time of 19:39. The 2011 Fit Family award went to the Aguilar family of Mundelein, who had 10 family members who finished the race. The names of both families will be engraved on commemorative plaques which hang in the MainStreet Libertyville office.

As always, we’d like to thank our generous sponsors whose financial contributions and donations of everything from signage to refreshments (and everything in between) make our event one of the top 5K races in northern Illinois. Also, a huge thank you to our volunteers who gave up their time to help with our event. This year’s volunteer team included members of the Libertyville High School National Honor Society and Cross Country team, and Boy Scouts of America Troop 71, who manned our water station quite professionally.

This year, we’d also like to extend a special thank you to The Runner’s Edge for hosting three days worth of packet pickup and race registration in their downtown Libertyville store. Thanks to Foulds Pasta for letting us assemble over 1000 goody bags in their spacious Libertyville warehouse. And finally, thanks to Mickey Finn’s Brewery for cheerfully and skillfully accommodating gigantic masses of hungry participants and their families in a very short amount of time.



Fit Family Award winners: the Aguilars of Mundelein



Top female finisher, Catherine Scott of Libertyville

mainstreet
twilight
5K shuffle
libertyville

Next year join us for the fifth annual Twilight Shuffle, which will be held on Sunday, September 2, 2012 at 6pm. This fifth anniversary race will include some special “extras,” so stay tuned.

– Stephanie Herbek & Beth Kraft
Twilight Shuffle Co-Chairs

Thanks to Our Generous 2011 Twilight Shuffle Sponsors



We appreciate the commitment of our sponsors to our ongoing efforts.

Corporate Event Sponsors ~ The following organizations contributed in excess of \$1,000 to MainStreet in 2011.





Meg Dhamer, food entrepreneur and creator of Pigtale Twist, at Farmer's Market.



MainStreet Max leads the pet parade at Dog Days of Summer



A costumed participant enjoys Trick or Treat on MainStreet!

NEW Associate Members
(Through 10/24/11)

Daily Herald
Big Picture . Local Focus

Elan Landscape Development Inc.

All About Me Salon



MainStreet Welcomes Our New Downtown Business Members

1



Diamond Residential Mortgage Corp. –
Conventional, FHA, VA, jumbo financing for all home purchase and refinancing needs

2

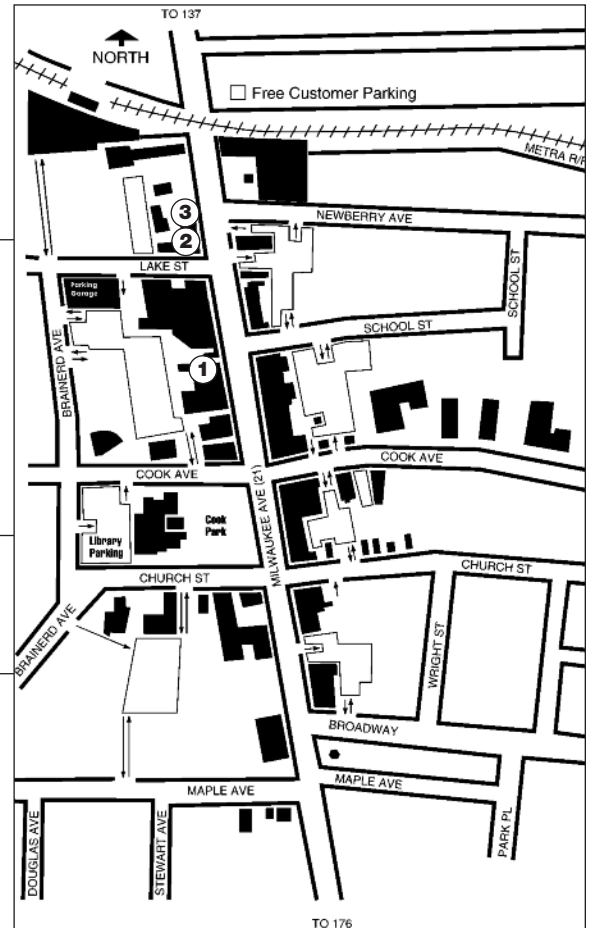
PROLINE

ProLine Sports Nutrition and Equipment –
Endurance & sport supplements designed for enhancing the level of performance for amateur, professional, and elite endurance athletes

3

Wifler Law Group, LLC –
Specializing in real estate and family law

For more information about becoming a MainStreet Business Member, call (847) 680-0336.



Do you like what you see happening in downtown Libertyville? Join MainStreet today. Your tax-deductible contribution helps make Libertyville a community we can be proud of!



Family Memberships

- Family Memberships: New, Renewal, Upgrade, Level 1-8 with price ranges.

- YES! I would like to join MainStreet Libertyville, Inc. YES! I would like to climb the membership ladder to a higher level.

Name _____

Address _____

City / State / Zip _____

Home Phone _____

Work Phone _____

Business Memberships

- Business Memberships: Downtown Member - \$175, Associate Member - \$100

Email Address _____

Employer _____

Monthly Gifts

I prefer a monthly credit card gift of:

- Monthly Gifts: \$10, \$20, \$30, Other \$_____ a month

Contribution Amount \$ _____ Enclosed _____

Credit Card No. _____ Expiration Date _____

- Credit Card Options: Visa, Mastercard, Discover

Signature _____

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to: MainStreet Libertyville, 160 E. Cook Ave., Libertyville, IL 60048

Visit our website: www.mainstreetlibertyville.org to become a member online.

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your membership fee is tax deductible.

BE A VOLUNTEER!

Volunteering is optional as a member, and you do not need to be a member to volunteer for MainStreet Libertyville. Volunteers are needed for the following committees. Please check all that interest you and mail to MainStreet Libertyville, 160 E. Cook Ave., Libertyville, IL 60048.

- Volunteer Committees: Promotions, Organization, Design, Economic Restructuring, Dickens of a Holiday, Street Dance, Twilight Shuffle, Behind the Scenes, Please Call Me... I Have Questions.

Name _____

Address _____

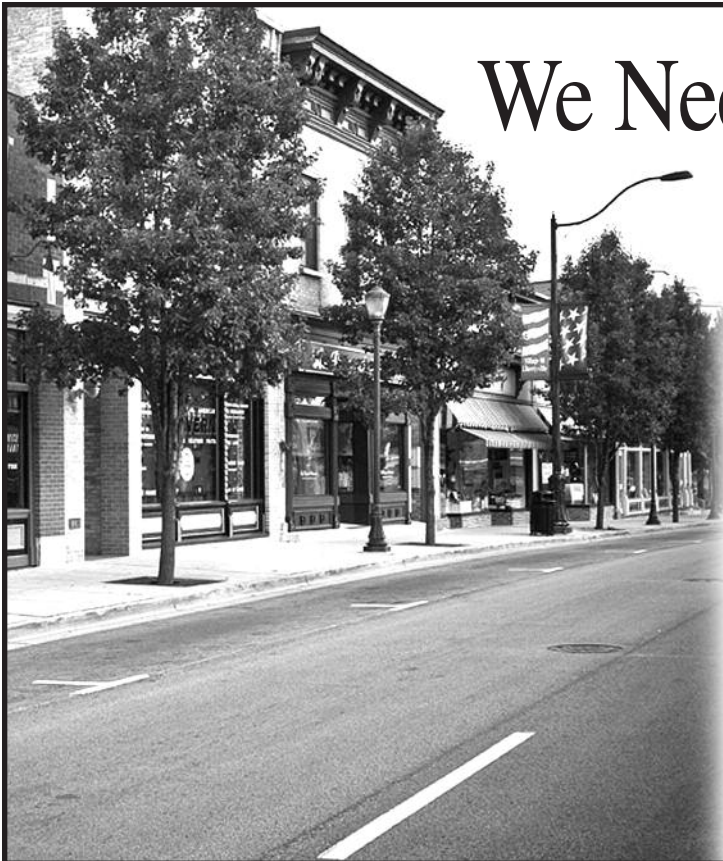
City / State / Zip _____

Home Phone _____

Work Phone _____

Email Address _____

ECRWSS
Postal Customer
Libertyville, IL 60048



We Need YOUR Support!

- 98% of our budget comes from memberships, sponsorships, and fundraising.
- We are NOT part of the Village of Libertyville.
- We sponsor 55 days of events throughout the year: Farmer's Market, Out to Lunch in Cook Park, Dickens of a Holiday, Car Fun on 21, First Fridays, Street Dance, Twilight Shuffle 5K, Let's Wine About Winter, Historic House Walk, Trick or Treat on MainStreet.
- We are a 501©(3) non profit volunteer driven organization dedicated to the economic development and retention of the downtown through historic preservation.