

# Top Volunteers Receive Recognition



## From the Director's Desk

By Pam Hume  
 Executive Director

At the recent MainStreet Libertyville Annual Meeting, many volunteers were recognized for their outstanding commitment to the organization. A new downtown business award was also introduced. It's called the Dom Lentini Award in memory of the long-time Libertyville business owner of "Some Other Nuts" and an ardent MainStreet supporter. Brian Grano, owner of Mickey Finn's, was honored as its first recipient in "recognition of a downtown business that has shown exceptional leadership and dedication in the promotion and benefit of the downtown community following the principles of the MainStreet Libertyville organization."

Upon receiving the award in the Amber Room of his own establishment, Grano commented, "I loved Dom, knew him way before I got involved with Mickey Finn's. He epitomized everything a good and responsible shop owner should be: hardworking, consistent, brutally honest and caring for his customers and his town. I'm very honored."

The Volunteer of the Year award (also known as the Mike Godwin award in memory of a past dedicated director) went to Dave Verbeten of ActionCOACH, one of the moderators for Growth Club, a monthly business enhancement roundtable series for MainStreet business members.

MainStreet needs your help! All 55 days of events each year as well as the four committees that develop and implement our goals are volunteer driven and run by these (and many other) people who devote countless hours to the MainStreet mission. In fact, in 2010, 586 volunteers contributed over 3760 hours of volunteer time to MainStreet!



*Volunteer honorees: Back row (left to right): Brian Grano (Dom Lentini award); Anne Scott (Friend of MainStreet); Dave Verbeten (Volunteer of the Year); Margaret Fields (Farmers Market); Bob Killackey (Team Spirit); Mike Main (Arden's Furniture). Front row (left to right): Christine Karahalios (Townee Square Restaurant-Anniversary award); Debi Ward (Twilight Shuffle); Brooke Bechtold (Twilight Shuffle); Helene Killackey (Team Spirit); Claire Lowell (Preservationist); Sonja Velins (Community Spirit). Not pictured: David and Sandra Whitmore (Outstanding Benefactors). Photo by Tony Ma*

Did you know that it takes over 100 volunteers to run the Twilight Shuffle 5K, which will be held on September 4? Volunteers help with packet pick-up, work at the finish line, and help keep runners safe on the course. Or perhaps you enjoyed the House Walk? Design committee members planned this wonderful day, but they also needed "house sitters" and information guides in Cook Park. Our call for volunteers also includes Street Dance held on Church Street on Sept. 24. From set-up to take down and pre-Dance planning, many hands are needed (and appreciated!) to make this fundraiser a rousing success.

In the October 2010 issue of *American Way* magazine, Libertyville was named as one of the successful town centers in the U.S. due in large part to our community awareness. Please help us continue the trend of the economic vitality in our downtown with your commitment. Call the MainStreet office at 847-680-0336, e-mail at [promotions@mainstreetlibertyville.org](mailto:promotions@mainstreetlibertyville.org), or visit our website at [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org).

See you on the 'Street!

*Pam Hume*

MainStreet Libertyville, Inc.



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The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

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NEWSLETTER TEAM

Stephanie Herbek • Pam Hume

DESIGN

Fiorelli Graphics & Printing  
www.fiorelligraphics.com



# Letter from the Chairman

By Ken Stemke, Chairman

As Chairman of MainStreet Libertyville, I oversee, along with the Board of Directors, a volunteer-driven 501(c)(3) organization that is funded through a variety of sources to help promote downtown Libertyville as a center of activity and maintain historic preservation.

One of the vehicles to support these efforts and leave a lasting mark on the community is through a planned giving program through bequests or beneficiary designations.

Bequests are any assets bequeathed in a will or a trust. A bequest might be a specific amount of money or assets, or the residual from an estate.

Beneficiary designations are gifts that occur outside of the will. This might be an Individual Retirement Account or an insurance policy. A donor can make a nonprofit organization the beneficiary of these financial instruments.

If a planned giving program to support MainStreet Libertyville is of interest to you, please talk to your financial planner, accountant, or attorney to see how you can best leave your mark on our wonderful community.

Thank you! *Ken*



Medal-winners Erin and Kevin Calamari of Libertyville after Twilight Shuffle 2010. (Photo by Studio West.)

## Cash Receipts & Disbursements

For The Twelve Months Ended December 31 (unaudited)

	<u>2010</u>	<u>2009</u>	<u>2008</u>
<b>Income</b>			
Membership & Sponsorship	\$ 102,760	\$ 95,559	\$ 118,668
Events – Net of Expenses	89,632	52,963	51,599
Village of Libertyville Funding	5,000	5,000	10,000
Gift Certificates (Net)	(18,448)	16,038	(3,052)
Other Income	8,344	5,727	5,992
	<b><u>187,288</u></b>	<b><u>175,287</u></b>	<b><u>183,207</u></b>
<b>Expenses</b>			
Office & Administrative	127,082	129,085	127,680
Newsletter & Other Expenses	13,804	16,839	19,281
	<b><u>140,886</u></b>	<b><u>145,924</u></b>	<b><u>146,961</u></b>
Net Cash Increase (Decrease)	<b><u>\$ 46,402</u></b>	<b><u>\$ 29,363</u></b>	<b><u>\$ 36,246</u></b>
Cash at End of Year	\$ 233,634		
Less: Gift Certificates Outstanding	<u>(83,850)</u>		
Cash Available at End of Year	<b><u>\$149,784</u></b>		

# Twilight Shuffle 2011: Ready 2 Run?

The fourth annual Twilight Shuffle 5K Run is days away! As always, this popular family event will take place in downtown Libertyville on Sunday, September 4 at 6pm. There's still time to register for the race or sign up to help out as a volunteer, but don't procrastinate too long! **There will be no walk-up registration immediately prior to the race this year.**

Each year, elite and recreational runners, first-time racers families, and jog stroller-pushers alike enjoy the scenic 3.12-mile route through downtown Libertyville on Labor Day weekend. In fact, the Twilight Shuffle has become one of Northern Illinois' top 5K evening races, with last year's event attracting 1060 participants. Aside from its professional chip-timing, challenging course, and fantastic spectators, the Shuffle's popularity is boosted by the post-race party held at Mickey Finn's Brewery, where runners and their families can enjoy dinner & rehydration.

## New Registration Situation

To keep this ever-growing race safe and organized, we will offer race morning registration this year on September 4 from 9am-12pm at The Runner's Edge instead of walk-up registration immediately prior to the race. Race morning registration is your last chance to register! **No walk-up registration at the race this year.**

## Family Fun

The Twilight Shuffle is a family event. We welcome racers ages 9 and up. Many young runners even help propel their families toward one of the Shuffle's popular family awards. The Fit Family Award will be again presented to the family that enrolls the most participants. The Fast Family Award will be presented to the family with the fastest average time. Winning families will receive a trophy and have their name engraved on a plaque on display in the MainStreet Libertyville offices.

## New and Improved

- Take advantage of race morning registration this year from 9am-12pm at The Runner's Edge in Libertyville, September 4th. **This is the last opportunity to register. No walk-up registration at the race this year.**
- This year's race will also recognize more individual winners by awarding first, second, and third place medals in the youth and adult age divisions. New medals will feature the race logo.
- Shuffle 2011 will again feature a Stroller Start five minutes after the regular runners start the race, to include stroller folks in the fun.
- Professional chip timing continues to provide our racers with accurate and convenient timing.
- All racers will again receive a t-shirt and goody bag.
- Check out the improved Twilight Shuffle website ([www.twilightshuffle.com](http://www.twilightshuffle.com)) for a wealth of race information.



Charlotte Larsen of Evanston high-fives Willie the Wildcat along the race course.



The Brandt family of Libertyville gets ready to run the race.



Mayor Terry Weppler starts the race.

Photos by Studio West

## We ♥ Race Volunteers!

The Twilight Shuffle depends on capable volunteers who keep the race safe and organized. If you'd like to volunteer before or during the Shuffle, send us an email or give us a call. There are plenty of opportunities to help out on Friday, Saturday, or Sunday, and especially on the race course itself, where you'll also have a great view of the race.

### Questions?

#### Want to Register or Volunteer?

[www.twilightshuffle.com](http://www.twilightshuffle.com)  
[shuffle5k@mainstreetlibertyville.org](mailto:shuffle5k@mainstreetlibertyville.org)  
 847.680.0336

## Thanks to Our Generous 2011 Twilight Shuffle Sponsors

NEW Associate Members  
(Through 7/15/11)



remodeling contractor

Robert W. Gehrke, P.C.  
Certified Public Accountant



*We appreciate the commitment of our sponsors to our ongoing efforts.*

The following organizations contributed in excess of \$1,000 to MainStreet in 2011.



(Through 7/15/11)

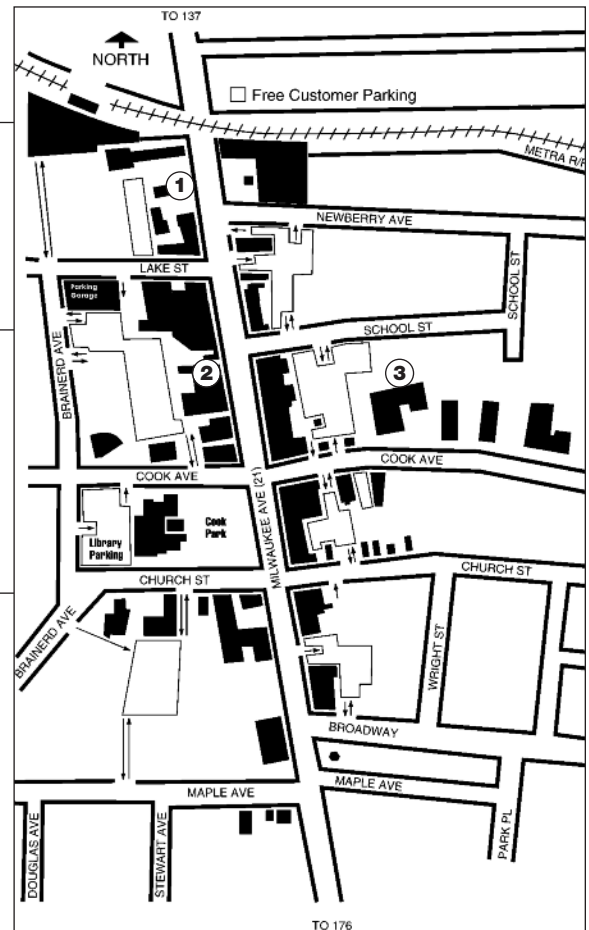
MainStreet Welcomes Our New Downtown Business Members

**1** Koch Insurance – All types of insurance; multiple insurance carriers

**2** **Rolland's JEWELERS**  
Rolland's Jewelers – Full service; custom designs; engagement rings; wholesale diamonds; repairs; appraisals

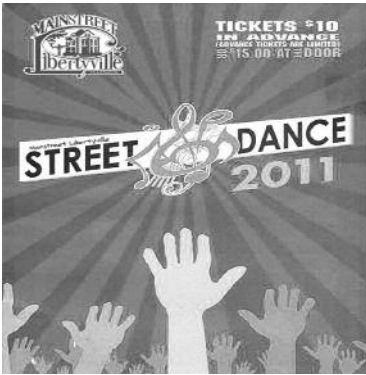
**3** **Vital Points Therapy**  
Vital Points Therapy – Traditional physical rehabilitation; occupational therapy; acupuncture; massage therapy; nutritional support

For more information about becoming a MainStreet Business Member, call (847) 680-0336.



# Street Dance 2011

## SEPTEMBER 24, 6-11PM



MainStreet Libertyville is once again closing out the summer with its annual Street Dance. We'll be "Rockin' the Big Top" on Saturday, September 24 from 6:00 to 11:00p.m. on Church Street. The annual community event will be held rain or shine and will attract as many as 1000 people.

Pam Hume, Executive Director of MainStreet, raves "We're happy to once again book top local talent for this year's Street Dance." The fundraiser will feature The Usuals and Betty Soul, along with The Downhome Sophisticates, who will entertain the diverse crowd during the dinner hour.



Along with great music, local restaurateurs will offer up their culinary specialties. Mickey Finns returns this year with their award winning craft beers and ales and domestic favorites. A variety of wines will also be offered. A new addition to the fun will be the "MainStreet Mai Tai," served over ice and guaranteed to provide the last taste of summer.

Supporting MainStreet Libertyville and this key fundraising event are primary sponsors Advocate Condell Medical Center and Sunset Foods. This year's entertainment sponsor is Great Lakes Credit Union. Additional sponsors are Harris Bank and Libertyville Bank and Trust.

Admission tickets to MainStreet annual fundraiser are \$10 in advance (while supplies last) and \$15 at the door. For additional information, call 847-680-0336.



### Thank You To Our Event Sponsors...

**Dickens of a Holiday**

- Advocate Condell Medical Center
- Townee Square Restaurant
- Bank Financial
- Mobile Therapy Center
- Harris Bank
- Improv Playhouse
- Michael Klestinski
- Awards & Engraving (in kind)
- St. Lawrence Episcopal Church (in kind)
- Libertyville Civic Center (in kind)
- Bonkers on Main (in kind)
- Cook Memorial Library (in kind)
- Zengeler's Cleaners (in kind)
- Enterprise Rental (in kind)
- Barista Girl Coffee (in kind)

**MainStreet Website**

- Studio West (in kind)

**MainStreet Open House**

- Lovin Oven Cakery (in kind)
- Parkview Gourmet (in kind)
- Viva Le Vine (in kind)

**Annual Meeting**

- Mickey Finn's Brewery
- Awards and Engraving (in kind)

**House Walk**

- Advocate Condell Medical Ctr.
- Great Lakes Credit Union
- Libertyville Bank and Trust

**Car Fun on 21**

- Libertyville Buick GMC
- Complete Care Automotive Inc.
- Carquest Auto Parts
- Berry Tire & Auto

**Law Offices of Terry Wepler**

- Libertyville Car Spa
- Napa Auto Supply
- The Auto Lab Inc.
- Duxler Libertyville Tire
- Great Lakes Credit Union
- Harris Bank

**Golf Outing**

- Libertyville Buick GMC
- PNC Bank
- Mickey Finn's Brewery
- Libertyville Bank and Trust
- Viva Le Vine
- Liberty Auto City
- Parkview Gourmet
- Be Well Fitness
- Foreign & Domestic Auto Body
- North Shore Pro Active Health

**Bank of America**

- Sign-A-Rama
- Harris Bank
- Village of Libertyville
- Top Tec
- Libertyville Toyota
- Advocate Condell Med. Ctr.
- Sunset Foods
- Ace Hardware

**Out to Lunch**

- Advocate Condell Med. Ctr.
- Great Lakes Credit Union
- Harris Bank
- Hollister
- Lake County Dental
- Libertyville Bank & Trust
- Libertyville Music (in kind)

## MAINSTREET EVENTS 2011

**FIRST FRIDAYS**

Sept. 2; Oct. 7; Nov. 4; December 2  
6-9 pm  
Downtown Libertyville

♦ ♦ ♦

**CAR FUN ON 21**

Sept. 21  
6-9 pm  
Church Street, Downtown Libertyville

♦ ♦ ♦

**FARMER'S MARKET**

Thursdays, June 23 – Oct. 20  
7 am – 1 pm  
Church Street, Downtown Libertyville

♦ ♦ ♦

**TWILIGHT SHUFFLE 5K RUN**

Sunday, Sept. 4  
6 pm  
Downtown Libertyville

♦ ♦ ♦

**STREET DANCE**

Saturday, Sept. 24  
6 pm  
Church Street, Downtown Libertyville

♦ ♦ ♦

**TRICK OR TREAT ON MAINSTREET**

Friday, Oct. 28  
11 am – 3 pm  
Downtown Libertyville

♦ ♦ ♦

**ANNUAL VILLAGE TREE  
LIGHTING CEREMONY/  
DOWNTOWN HOLIDAY WALK**

Friday, Nov. 25

♦ ♦ ♦

**VICTORIAN TEA**

Saturdays, Dec. 3 and Dec. 10  
11 am  
St. Lawrence Church

♦ ♦ ♦

**DICKENS OF A HOLIDAY**

Saturdays, Dec. 3 and Dec. 10  
10 am – 2 pm,  
Downtown Libertyville

# Amazing Transformation

History marches on with the transformation of the former MainStreet Libertyville office building into the new location for Amazing Cosmetics. Records indicate the building has been home to a diverse range of businesses. It began as a horse stable, and then became the home of Franzen Lumber. Both Franzen Lumber and Libertyville Lumber (located on the east side of First Street) shared a rail siding.

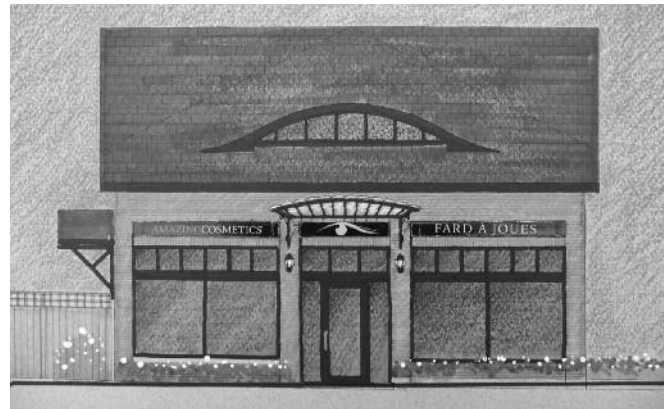
Next, the Sherman Coy Lumber Company operated on the site from the early 1940s until 1963. Ruth Buehrer, long time Libertyville resident, recalls that Coy Lumber “was a very busy place,” not only selling building materials, but also the coal Buehrer used to heat her home. In the 1960s, the building was turned into office space, and a few of the Village of Libertyville departments were even housed there during the 1980s.

Fast forward to today. The building is getting quite a facelift. Sue Katz, co-founder/CEO of Amazing Cosmetics comments, “We hope that, once finished, we will have not only transformed one of Libertyville’s oldest structures into a beautiful and unique space, but also helped to continue on the rich history that is MainStreet Libertyville.” Lisa Thurman, co-founder/CEO adds, “We are so excited to move into a building with such history. Having at one time been used as a stable, we have focused on restoring the openness of the space, and are trying to make use of many of the original building materials in new ways throughout, especially in the Studio.”

Reuse and revitalization of many of our downtown buildings are key components of the preservation of our town’s unique identity and heritage, one of the MainStreet organization’s key objectives.



*The building (pictured during the renovation process) was in dire need of restoration.*



*Their best makeover yet!  
(Rendering by Bleck & Bleck Architects.)*

Do you like what you see happening in downtown Libertyville? Join MainStreet today. Your tax-deductible contribution helps make Libertyville a community we can be proud of!



- New
- Renewal
- Upgrade
  
- Level 1 - \$25 to \$39
- Level 2 - \$40 to \$69
- Level 3 - \$70 to \$99
- Level 4 - \$100 to \$124
- Level 5 - \$125 to \$249
- Level 6 - \$250 to \$499
- Level 7 - \$500 to \$999
- Level 8 - \$1,000 to \$2,499

**YES! I would like to join MainStreet Libertyville, Inc.**

**YES! I would like to climb the membership ladder to a higher level.**

I prefer a monthly credit card gift of:

- \$10 a month
- \$20 a month
- \$30 a month
- Other \$ \_\_\_\_\_ a month

Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Employer \_\_\_\_\_

Contribution Amount \$ \_\_\_\_\_ Enclosed \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Visa     Mastercard     Discover

Signature \_\_\_\_\_

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to:  
MainStreet Libertyville, 160 E. Cook Ave., Libertyville, IL 60048

Visit our website: [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org) to become a member online.

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your membership fee is tax deductible.

## Summer Fun Photos!

*Chocolate dipped dog treats from Rocky Mountain Chocolate Factory were a big hit during Dog Days of Summer.*



*Opening day of Farmer's Market 2011.*



*The 6th annual Golf Outing was a sellout for the third year in a row!*

ECRWSS  
Postal Customer  
Libertyville, IL 60048



**ENJOY A RUN THROUGH CHARMING DOWNTOWN LIBERTYVILLE!**

**DATE** SUNDAY SEPTEMBER 4, 2011 **TIME** 6:00 PM

**RACE ADMISSION** \$30 adults/\$20 youth AGES 9 - 17 (\$40/\$25 AFTER AUGUST 27)

**REGISTER ONLINE** [www.signmeup.com/75290](http://www.signmeup.com/75290) (THROUGH AUGUST 31)

**REGISTER EARLY** no walk-up registration at the race

**CALL** 847.680.0336 **INFO/APPS** [WWW.TWILIGHTSHUFFLE.COM](http://WWW.TWILIGHTSHUFFLE.COM)

**PERKS** t-shirts, goody bags, individual and family awards, food and fun

**POST-RACE PARTY AT MICKEY FINN'S BREWERY** FREE ADMISSION, FOOD

AND SODA FOR RACE PARTICIPANTS AND CHILDREN 12 AND UNDER; \$10 FOR FRIENDS AND FAMILY OVER 12