

the **MAINSTREET** **libertyville** ILLINOIS

DECEMBER 2010 [www.MAINSTREETLIBERTYVILLE.org](http://www.MAINSTREETLIBERTYVILLE.org)

# G ZETTE

A GREAT AMERICAN MAIN STREET AWARD WINNER • ECONOMIC DEVELOPMENT THROUGH HISTORIC PRESERVATION

## MainStreet Libertyville: On the Move AND WE MEAN THAT LITERALLY!!!



From the Director's Desk  
By Pam Hume, Executive Director

The building we called "home" for so many years was sold recently so we had to say goodbye. By the time you read this, the boxes will be unpacked and the MainStreet office will be up and running at its new location: **160 E. Cook**, just a half block east of our old office location. We are excited to be in our new "digs" and hope that you will come visit us soon. Parking is convenient and we are still just a short walk to the downtown. Plans are underway for an Open House in January, so watch for the details.

We are also "moving along" with our new website! Be sure to check it out at [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org). Renew (or apply for a new) membership, make reservations for the Victorian Tea, find out about our events, or sign up for volunteer opportunities all online! Our website is a constant work in progress, so keep checking back as we add new features.

This has been a year of change for MainStreet – new Executive Director, many new Board members, a new office location and website. What hasn't changed is our mission: working to enhance the community identity and heritage, fostering a center of activity, and ensuring economic stability in the heart of Libertyville. We thank all of you who support the MainStreet organization through your membership and volunteer efforts, and the downtown businesses by shopping local.

The Board of Directors and office staff of MainStreet wish you the peace of the season and a Happy New Year! Remember MainStreet gift certificates for your holiday gift-giving needs. They come in all denominations, one size fits all, and no returns!



See you on the 'Street!  
*Pam Hume*

[www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org)

*Inside...* Dickens of a Holiday in Downtown Libertyville

## MainStreet Libertyville, Inc.



160 E. Cook Ave. • Libertyville, Illinois 60048  
Phone (847) 680-0336 • Fax (847) 680-0370

*The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.*

**2010-2011 BOARD OF DIRECTORS**

Ken Stemke ~ Board Chair  
Casey Karl ~ Secretary  
Jim Malecha ~ Treasurer  
Ron Hornsey ~ Asst. Treasurer  
Dr. Jordan Leasure ~ Promotions Co-Chair  
Patrick Stakenas ~ Organization Co-Chair  
Jim Moran ~ Organization Co-Chair  
Tim Hasbrouck ~ Organization Co-Chair  
Al Scott ~ Design Chair  
John Timony ~ Economic Restructuring Co-Chair  
Jeff Lovinger ~ Economic Restructuring Co-Chair  
Les Galo ~ Past Board Chair

**STAFF**

Pam Hume ~ Executive Director  
Janet Kilkelly ~ Administrative Assistant

**PAST BOARD COUNCIL**

Scott Adams	Dan Mayworm
Cindy Arndt	David McCallum
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Bob Bleck	Joan Mountford
Lousie Cerbus	Katie Oakes
Charley Colette	Ted Olson
Jim Cwik	Robert Ostroga
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Cheri Lindell	Torie Vittorie
Pam Lockowitz	Ed Werdell
Mike Main	Jeff Mateer
Debbie Mattana	

**NEWSLETTER TEAM**

Stephanie Herbek • Pam Hume

**DESIGN**

Fiorelli Graphics & Printing  
www.fiorelligraphics.com



Printed on Recycled Paper



## Letter from the Chairman

By Ken Stemke, Chairman

What would downtown Libertyville look like without the help of MainStreet? In the 70's and early 80's, the vacancy rate was high and the downtown deserted. Hawthorn Mall had opened and was the new "mecca" for everyone's shopping and dining needs. Then men and women with a vision (see article about Dom Lentini later in the issue) – the MainStreet vision – volunteered their time, talents and donations and inspired what we continue to enjoy today: a thriving downtown with diverse restaurants and shops. We have been touted in American Way magazine as a model MainStreet, our downtown is a major shopping destination, and our community calendar is filled with over 55 days of MainStreet sponsored events.

Read our feature article  
in American Way at  
[AmericanWayMag.com](http://AmericanWayMag.com)

The future – MainStreet is a non-profit organization that is not a part of the Village. 98% of our budget is derived from membership donations, sponsorship opportunities and fundraisers. Three years ago, MainStreet was in a financial crisis with the possibility of closing its doors and ending the services the residents and downtown merchants had become accustomed to. Although we are all bombarded at this time of year with a cascade of pleas for contributions, we encourage you to seek out other ways to accommodate your philanthropic goals. Our mission will never cease: to bring economic development and enhance the community identity through historic preservation. We need your support to continue to make that happen.

Tucked in the back of this issue is our signature green "MainStreet Giving Envelope." Designed for contributions during our financial crisis, it is a reminder that we need your help to sustain our organization. If you are a member, we thank you for your contribution. If you are not, please consider becoming a member. We are constantly seeking ways to improve our services and maintain the community spirit found in our town. Your membership donation makes that possible.

*Happy holidays to you and yours.*



## Thank You To Our Event Sponsors...

**Street Dance**

Sunset Foods (major sponsor)  
Harris Bank  
Awards and Engraving (in kind)  
AAA Tent Masters  
Safelite Auto  
Improv Playhouse  
Import Auto Works  
PNC Bank  
Elite DJs  
Arrow Plumbing  
American Chartered Bank  
Townee Square Restaurant

Libertyville Bank & Trust  
CD One Price Cleaners  
Touche Salon  
Metro Alive  
Paint Rite Painting  
Arden's Furniture  
Joseph's Florists  
Downing's  
545 North  
Graham Enterprise  
Bella Vie Studio LLC  
Domino's Pizza  
Greater Lib. Soccer Assoc.

# Dickens of a Holiday in Downtown Libertyville



**December 4 and 11 • 11am - 4pm**

**Children's Holiday Shoppe, Civic Center • 11am - 4pm**

**Santa Claus in Cook Park • 11am - 1pm and 2 - 4pm**

**Victorian Tea, St. Lawrence Episcopal Church • 11am**

Take a day to enjoy the holiday shopping and festivities reminiscent of the past. For many, a visit with Santa in Cook Park or a luncheon with friends at the Victorian Tea is always a "must."



One of the most popular Dickens events is the Victorian Tea. Gerri of Gerri's Tea has catered this exquisite authentic tea, as the sellout crowd will attest. Amidst the fragrant greens of the season, guests are served high tea by hostesses dressed in period costume. The tea features scones with Devonshire cream, finger sandwiches and an assortment of elegant pastries. Admission is \$30 per person. Reservations are required.



All children are invited to visit with Santa and Mrs. Claus in Cook Park, which is the perfect setting for your holiday picture. It is truly amazing how Santa remembers all the children's names! Be sure to bring your wish list.

The Children's Holiday Shoppe at the Civic Center is the ideal shopping experience for the little ones too young to shop on their own. Children bring their lists of important people they want to shop for, and "elves" help with the selection in a safe and affordable environment. Then the gifts are wrapped and ready to put under the tree.

Attend a performance of "The Magic of the Nutcracker" presented by Dancer North. Performances are December 4, 5, 11 and 12. Call (847) 367-7970 for ticket reservations and information. MainStreet would like to thank Dancer North for donating a portion of the ticket price for the December 4 evening performance.



This holiday season, avoid the malls and shop locally. Our downtown business owners are committed to provide you with the best service and selection of that "perfect gift," and are eager to enhance your shopping experience!

R&R House Cleaning  
 Bao's Garden  
 Liberty Restaurant  
 Soeey Foods Group  
 Fun Times  
 Fodrak's  
 Fiorelli Graphics & Printing  
 Bauer's Party Masters Catering

**Dickens of a Holiday**  
 Advocate Condell Medical Center  
 Townee Square Restaurant  
 Bank Financial

Mobile Therapy Center  
 Harris Bank  
 Improv Playhouse

**Twilight Shuffle**  
 Advocate Condell Medical Center  
 Harris Bank  
 Foulds Pasta  
 The Runner's Edge  
 Greenleaf Orthopedics  
 North Shore Pro-Active Health  
 Mobile Physical Therapy Centers of America  
 Sports Physical Therapy & Rehab Specialists

Be Well Fitness  
 Creative Rehab  
 Hollister, Inc.  
 Vital Points Therapy  
 Synergy Physical Therapy,  
 Libertyville Bank and Trust,  
 Girls on the Run, Casa Bonita,  
 Oak Spring Medical Group  
 Sunset Foods (in kind)  
 William Frick & Co. (in kind)  
 Studio West (in kind)  
 HMC Communication Design (in kind)  
 PowerAde (in kind)

## MAINSTREET EVENTS 2010-11

**FIRST FRIDAY**

December 3, 2010 • 6-9 pm  
Downtown Libertyville

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**DICKENS OF A HOLIDAY**

Saturdays, Dec. 4 and 11, 2010  
Downtown Libertyville

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**FIRST FRIDAYS**

Starting Feb. 4; March 4; April 1; May 6;  
June 3; July 1; August 5; Sept. 2; Oct. 7;  
Nov. 4 • 6-9 pm • Downtown Libertyville

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**SNOWMEN ON PARADE**

Feb. 4 – March 4 • Downtown Libertyville

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**LET'S WINE ABOUT WINTER**

Saturday, Feb. 19 • 1-5 pm  
Downtown Libertyville - \$10 Donation

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**CAR FUN ON 21**

May 18; June 22; July 20;  
Aug. 17, Sept. 21 • 6-9 pm  
Church Street, downtown Libertyville

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**FARMER'S MARKET**

Thursdays, June 23 – Oct. 20 • 7 am – 1 pm  
Church Street, downtown Libertyville

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**OUT TO LUNCH**

Fridays, June 24 – Aug. 19 11 am – 2 pm  
Cook Park, downtown Libertyville

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**HISTORIC HOUSE WALK**

Saturday, June 4 • 10 am – 2 pm

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**6TH ANNUAL GOLF OUTING**

Monday, June 27

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**DOG DAYS OF SUMMER**

July 8-10 • Downtown Libertyville

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**TWILIGHT SHUFFLE 5K RUN**

Sunday, Sept. 4 • 6 pm

Newberry Avenue, downtown Libertyville

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**STREET DANCE**

Saturday, Sept. 24 • 6 pm

Church Street, downtown Libertyville

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**TRICK OR TREAT ON MAINSTREET**

Friday, Oct. 28 • 11 am – 3 pm  
Downtown Libertyville



## Street Dance 2010: The Big Top was Rockin'!

Church Street was packed with people, not cars, for MainStreet's annual Street Dance on Saturday, Sept. 25. Good weather, great bands (Best Kitty Ever, Henneberry and Betty Soul), good food (Main Street Smokehouse, Chip's Sub Depot, Morgan's, Rocky Mountain Chocolate Factory), and plenty of beverages from Starbuck's, Mickey Finn's, Parkview Gourmet, and Viva Le Vine were the ingredients for one successful night.



Photos Courtesy of Miranda Jansen

This year, the addition of big screens added an exciting dimension that will be repeated next year. Imagine visiting with your friends while simultaneously watching the bands or the dance floor! Judging from the favorable comments, MainStreet's Street Dance was a hit!

The award for the best "porta-john" was hotly contested – who would think there were so many variations and themes for a porta john? The judging was difficult but the award went

to **Arrow Plumbing** for their "Man Cave." The judges didn't realize Arrow was in the "interior" design business.



The 50/50 raffle kept everyone on their toes with 3 drawings during the evening and a grand prize 50" TV for the finale. All in all, a great community celebration.

MainStreet thanks all who supported the event through their volunteer efforts and/or their attendance! Many thanks also to co-chairs, Jeff McClurg and Tim Hasbrouck for their outstanding leadership and to the Street Dance committee members, Barb Erickson, Dan Berger, Don Hankins, Casey Karl, Jim Malecha, Jim Moran and Ron Hornsey.



# twilight 5K shuffle

## Rain, Schmain: 2010 Race Meets (and Beats) Attendance and Fundraising Goals

So there were a few sprinkles...we like to think of it more as a "cooling mist." The third-annual Twilight Shuffle 5K Run blew all expectations out of the water (quite literally) with 1061 registered participants, up 200 from last year's event. It remains the most successful fundraiser for MainStreet Libertyville for the third year in a row, raising \$25,000 for the organization.

The Twilight Shuffle's 3.12-mile road race course is hilly but lined with enthusiastic spectators waving signs and cheering on participants. This year's race drew a record number of youth participants and family "teams," vying for two new and highly coveted family awards. The 2010 Fast Family award went to the Manetsch family of Libertyville with an average finishing time of 23:57. The 2010 Fit Family award went to the Sullivan family of Mundelein, who had 15 members who finished the race. The Manetsch family received a trophy, a gift basket from The Runner's Edge, and gift certificates from *Trattoria Pomigliano* and *Mickey Finn's Brewery*. The Sullivan family received a trophy and a \$100 gift card from *Chip's Subs*. The names of both families will also be engraved on a commemorative plaque which will hang in the MainStreet Libertyville offices.



Overall male and female winners of the 2010 Twilight Shuffle were Trey Robinson of Vernon Hills, with a time of 16:34, and Catherine Scott of Libertyville, with a time of 20:41. Both winners received gift baskets from The Runner's Edge and gift certificates from downtown businesses including *The Runner's Edge*, *Casa Bonita*, *Mainstreet Smokehouse*, *Townee Square Restaurant*, *Henry Yee's*, and *Picnic Basket*. We gave out 36 youth awards this year and applaud the amazing efforts of our younger racers who impress us more and more each year.

As always, we'd like to thank our generous sponsors and our volunteers, including 20 members of the Libertyville High School National Honor Society.

Next year join us for Twilight Shuffle 4.0 which will be held on Sunday, September 4, 2011 at 6pm. We work hard every year to make improvements to this event, and look forward to sharing them with you in September!



**Stephanie Herbek & Beth Kraft, Twilight Shuffle Co-Chairs**

Photos Courtesy of Studio West

*We appreciate the commitment of our sponsors to our ongoing efforts*

Special Thanks to our Silver Sponsor



**Corporate Event Sponsors**  
The following organizations contributed in excess of \$1,000 to MainStreet in 2010.



# 2010 MainStreet Event Gallery...



Trick or Treat on MainStreet





Golf Outing...A Sell Out!





Farmers Market

**NEW Associate Members**  
(Through 10/15/10)

  
**Glee Day**  
 \*\*\*

  
**Saratoshia Yoga, LLC**  
 \*\*\*

  
**PainBuster I**  
 Health and Wellness Center  
  
**PainBuster 1, Inc.**  
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**Walter P. Duzey, D.C., C.C.S.P.**  
**Duzey Family Chiropractic, PC**

## MainStreet Welcomes Our New Downtown Business Members

- 1**  **Allstate**  
Makes it great friends.  
**Allstate Insurance –**  
 Sedrik Newbern

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- 2**  **Artist @ Heart** – Classes and parties available for children and adults in mosaic and painting

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- 3**  **JoJo and Me Salon/Boutique** – salon services; contemporary clothing

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- 4**  **Oh, Olive!** – demonstrations, tastings, and gourmet food items

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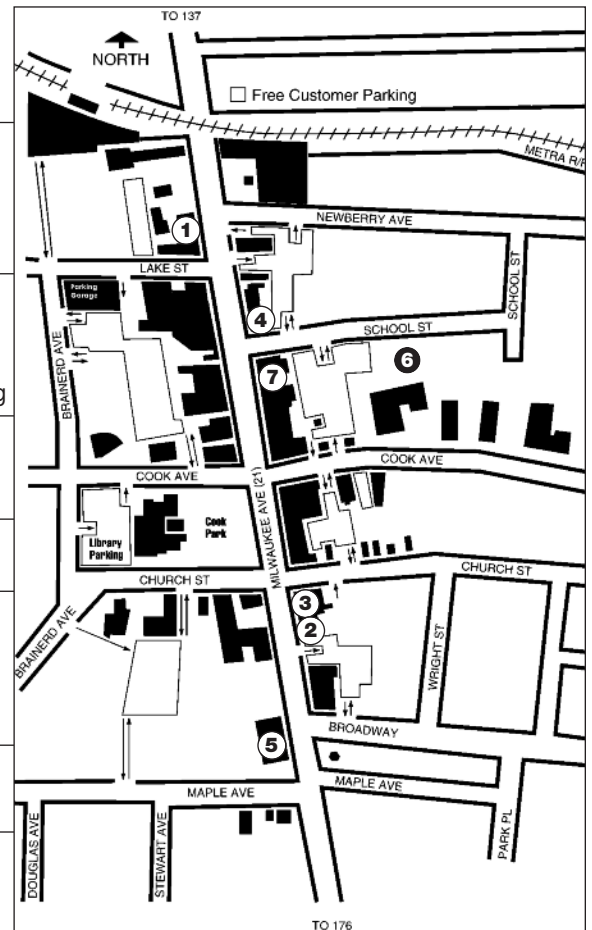
- 5**  **PNC Bank**

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- 6**  **School Street Development, LLC** – downtown residential housing neighborhood

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- 7**  **Starbucks**



For more information about becoming a MainStreet Business Member, call (847) 680-0336.

Do you like what you see happening in downtown Libertyville? Join MainStreet today. Your tax-deductible contribution helps make Libertyville a community we can be proud of!



- New
- Renewal
- Upgrade
  
- Level 1 - \$25 to \$39
- Level 2 - \$40 to \$69
- Level 3 - \$70 to \$99
- Level 4 - \$100 to \$124
- Level 5 - \$125 to \$249
- Level 6 - \$250 to \$499
- Level 7 - \$500 to \$999
- Level 8 - \$1,000 to \$2,499

**YES! I would like to join MainStreet Libertyville, Inc.**

**YES! I would like to climb the membership ladder to a higher level.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Employer \_\_\_\_\_

Contribution Amount \$ \_\_\_\_\_ Enclosed \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Visa     Mastercard     Discover

Signature \_\_\_\_\_

I prefer a monthly credit card gift of:

- \$10 a month
- \$20 a month
- \$30 a month
- Other \$ \_\_\_\_\_ a month

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to:

MainStreet Libertyville, 133 E. Cook Ave., Libertyville, IL 60048

Visit our website: [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org) to become a member online.

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your membership fee is tax deductible.

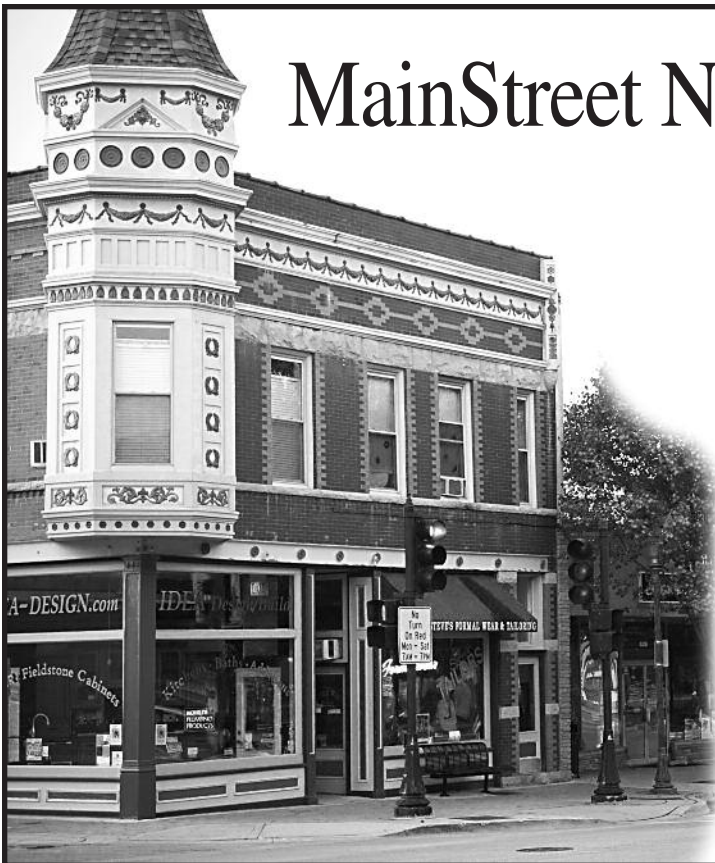
## Our Heartfelt Thanks to the Dom Lentini Family

For thirty years, Dominick "Dom" Lentini was a friendly fixture in downtown Libertyville. As longtime owner of Some Other Nuts, a candy, nut, and gift store that graced downtown Libertyville for thirty years, Dom was an avid supporter of MainStreet Libertyville, serving on the Economic Development Committee and the MainStreet Board as a downtown business owner. He was known for his outgoing personality, friendliness, and willingness to help others.

When he passed away on August 1, 2010, Dom's wife, Mary and four children generously made MainStreet the beneficiary of memorial contributions made in Dom's name. Their inspirational commitment to the MainStreet organization led to \$3500 in donations. We thank the Lentini family for their generosity, and believe that Dom's commitment to downtown Libertyville lives on in the work we do.



*Dom Lentini (center) in front of Some Other Nuts with Mike Kollman (left) from the Historic Preservation Committee and former Mayor, Duane Laska (right).*



## MainStreet Needs YOUR Support!

- 98% of our budget comes from memberships, sponsorships, and fundraising.
- We are NOT part of the Village of Libertyville.
- We sponsor 55 days of events throughout the year: Farmer's Market, Out to Lunch in Cook Park, Dickens of a Holiday, Car Fun on 21, First Fridays, Street Dance, Twilight Shuffle 5K, Let's Wine About Winter, Historic House Walk, Snowmen on Parade, Trick or Treat on MainStreet.
- We are a 501©(3) non profit volunteer driven organization dedicated to the economic development and retention of the downtown through historic preservation.